



**Global Institute  
of Business Studies**

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NEW AGE  
B-SCHOOL

Featured in **FORBES INDIA**  
**MARQUEE**

# NEWSLETTER

MAY EDITION | MARCH - MAY 2022

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## WORKSHOP ON STORY TELLING BY RANGARAJAN SIR



An amazing session on story telling was conducted by Mr. RANGARAJA, Co-Founder & CEO, WeMove Solutions / WeMove Theatre and IIMB Alumnus at GIBS campus which was one of those sessions where the students learnt the innovative way of narrating concepts by creating a story. Yeah, that's more engaging, more innovative and more effective method to explain a concept. This was conducted to improve the public speaking skills of the students. The session left so deep impact on the students, that it paved the way out to just brilliancy in the speaking skills. This way is the most effective way of transmitting the information and the message that will retain in the subconscious mind and does not bores the audience unlike traditional methods. These were the certain key highlights of the session and it was really a great opportunity for the students of GIBS to learn from such a great personality.

## NATIONAL LEVEL WORKSHOP REDEFINING BUSINESS INNOVATION



I was an amazing session conducted by Dr. Raj Kumar Singh on "Redefining Business Innovation Etho's Of Management". The way each and every point was explained just left all the audience streamline. The session was all about how someone can practice the innovative approaches to take the business to new heights to new areas of growth and what not. The audience had a great learning experience.

## INDUSTRIAL VISIT 2022





## SPORTS ARENA & IRE TALKS ANI

With the 'Sports Arena' & 'IRE Talks', GIBS Bangalore opened new avenues of sports and Knowledge. Continuing its glorious tradition of innovation, the Global Institute of Business Studies (GIBS) Bangalore launched the new GIBS Sports Arena and GIBS IRE Talks on February 24, 2022. Whereas, 'Sports Arena' is a great effort to promote outdoor and indoor sports, 'IRE Talks' is a boon for knowledge seekers. Many dignitaries were present on the occasion of this special inauguration. These included Mr. Hari Prakash Karcherla, who has been associated with major companies including CEAT, Valvoline, MRF, and Gillette as a Trainer & Consultant, and is currently associated with GIBS as a Faculty and Sportsman. Mr. Ritesh Goyal, Managing Director of GIBS, is known for his brilliant leadership and inspirational talks. Dr. Aparna Rao, who is the director of GIBS and is a well-known name. Along with these, many eminent and renowned personalities from the industry were present on the occasion. This sports arena has facilities for all major outdoor sports, including football, badminton, handball, cricket, and volleyball. Apart from this, almost all the major indoor sports such as table tennis, carrom, chess, etc. are also available.

**ANI**  
NEWS INDIA

With the 'Sports Arena' & 'IRE Talks', GIBS Bangalore opened new avenues of sports and Knowledge

**With the 'Sports Arena' & 'IRE Talks', GIBS Bangalore opened new avenues of sports and Knowledge.**

**Read More**

[www.gibs.edu.in/press-release-media](http://www.gibs.edu.in/press-release-media)





## IRE TALK SERIES #419 SUCCESS PRINCIPLES



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NEW AGE  
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### IRE TALK SERIES #419

Join the  
IRE TALK SERIES  
**SUCCESS PRINCIPLES**

15<sup>th</sup> March 2022, Tuesday  
5:00 pm

Registration Link :  
<https://bit.ly/3vag4Fv>



**Mr. Sujeet Jha**  
GIBS Finishing School Faculty  
Director- Exzellenz Career Shapers  
Corporate Trainer

[www.gibs.edu.in](http://www.gibs.edu.in)

\* E-Certificates will be issued to all the participants



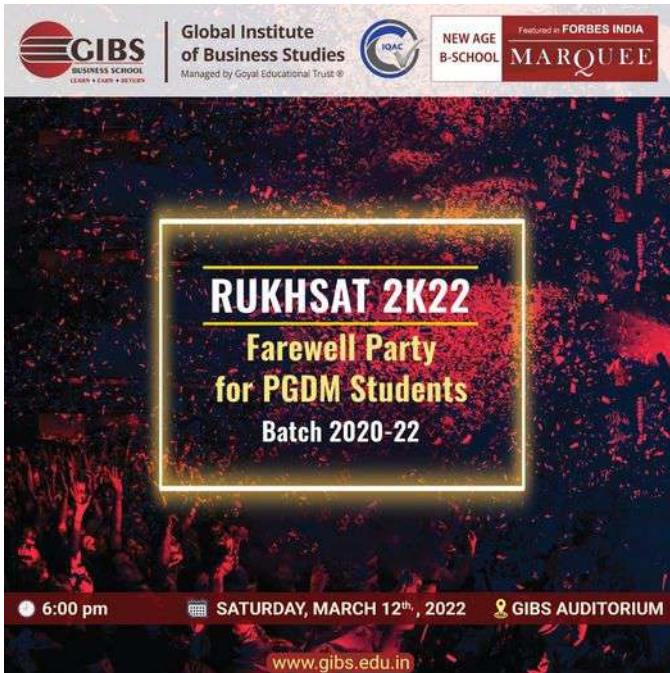
Mr. Sujeet Jha  
GIBS Finishing School  
Faculty and Director - L&D and Corporate Affairs  
at Exzellenz Career Shapers

He has over 13 years of expertise in training, coaching, and supervising a team of trainers and he addressed the students on "Success Principles", the session was much appreciated by the students fraternity.





## RUKHSAT 2022 FAREWELL PARTY



Rukhsat 2K22: The PGDM Batch 2020-22 Farewell Party was held on March 12th, 2022. The gathering was jam-packed with entertaining games, dances, and lots of great memories at GIBS Business School, Bangalore



## IRE TALKS #421 AN ENTREPRENEUR'S JOURNEY AND HIS INNOVATION



Mr. Vikash Jha | Founder & CEO at Aspirare Communications Pvt. Ltd.

He is an experienced business specialist with a successful track record in the telecommunication services industry. Skilled in Sales, Market Research, Management, Pre-sales, and Business Development. He addressed the students on how the journey of an entrepreneur will be and the role of innovation in successful enterprise.

## ELATION-2022





## ENCHAINER 2022

A NATIONAL LEVEL MANAGEMENT FEST



Enchainer 2k22 was organized in GIBS campus on 31 March. It was a one-day National level management fest where students from various universities like Christ college, CMS business School, ISBR Business School and many more participated in the event. Many dignitaries and eminent personalities were a part of the valedictory like COL. V S MALHOTRA, Major Aditie Mohan, Shri Rajesh Bhat, and Padma Shri Prof. R.M Vasmam. More than 500 students participated in the event and there were competitions like Best Manager, Financial Masters, Marketing Wizards etc. It was a grand event after the pandemic where students participated with great enthusiasm and made tireless efforts. The winners were also announced on the same day and awarded with prizes and certificates. The winners were felicitated by by our Director Mr Ritesh Goyal. This grand day ended with a culminating fashion show- "Nature and Seasons". In the upcoming days, GIBS is committed to initiate more such events for the benefit of the student fraternity.



## RECENT INNOVATIVE PRACTICES

BY SRINIVASA MURTHY

**IRE TALKS #423**

Join the IRE TALKS

**RECENT INNOVATIVE PRACTICES IN BUSINESS**

**Mr. Srinivasa Murthy**  
SAP, Bangalore, Certified Scrum Product Owner  
and Certified SAP S4 HANA Consultant

18<sup>th</sup> March 2022, Friday  
4:00 pm

[www.gibs.edu.in](http://www.gibs.edu.in)

An IRE session was conducted in GIBS campus on Recent Innovative practices in Business by Srinivasa Murthy. Sir, led the ire session in such a Unique manner that it left everyone with a feeling of awe! This session gave the key indicators and insights into the innovative approaches used in business these days like the idea finding and path finding approaches. Implementation of a new marketing method involving significant changes in product design or packaging, product placement, product promotion or pricing. These approaches would definitely lead a business to new heights and this is the modern-day practice. The session was a great learning and students felt that it was an amazing experience!





## HOLI CELEBRATION



Holi is a festival celebrated around the world. Holi marks the beginning of spring, and is usually celebrated at the end of February or early March. Participants in a Holi festival often throw brightly colored powder and scented water at each other. Holi usually marks the happy transition from harsh, dark winter to brighter, warmer springtime. Holi celebrates the Hindu story of Prahlada. Prahlada was a prince dedicated to the worship of Vishnu, a major Hindu god. Prahlada's father and aunt opposed his religious faith, and as punishment made him sit in the middle of a raging bonfire. Vishnu protected Prahlada, and the prince did not burn. We at GIBS celebrated with students and faculties. There were several games conducted on that day to keep the spirit of playfulness high among the students. Competition among BBA and PGDM students were organized. Sports like tug of war, dodgeball and Antakshri were conducted. Celebrations continued and people enjoyed delicious food at the last.



## STUDENT OF THE YEAR 2022 REDEFINING BUSINESS INNOVATION



We at GIBS celebrated with students and faculties. There were several games conducted on that day to keep the spirit of playfulness high among the students. Competition among BBA and PGDM students were organized. Sports like tug of war, dodgeball and Antakshri were conducted. Celebrations continued and people enjoyed delicious food at the last. Student of the Year (SOTY) - The Most Awaited Event of GIBS, Bangalore the SOTY Award recognizes the outstanding student who has demonstrated excellence during the academic year. Ms. Aluri Supriya was awarded as the best outgoing student.



## WORKSHOP ON STORY TELLING BY RANGARAJAN SIR



**GIBS** Global Institute of Business Studies  
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NEW AGE B-SCHOOL Featured in **FORBES INDIA MARQUEE**

**FACULTY DEVELOPMENT PROGRAMME**  
Exclusively for GIBS Team on the "JOY OF LEARNING DAY"

**WORKSHOP ON STORYTELLING**

**Mr. Rangaraj Bhattacharya**  
Co-Founder & CEO,  
WeMove Solutions / WeMove Theatre

22<sup>nd</sup> March, Tuesday, 2022  
2.00 pm to 5.00 pm

[www.gibs.edu.in](http://www.gibs.edu.in)

GIBS Joy of Learning | workshop on Storytelling was conducted by Mr. Rangaraj Bhattacharya | Co-Founder & CEO, WeMove Solutions / WeMove Theatre. The session helped the faculty fraternity at GIBS to better understand the teaching methodology using story telling.

## YOGA SESSION

Enjoy the present moment! A Mindfulness Session (Chanting, Warmup Yoga, Fitness, and Dance) at GIBSI, Bangalore, in which students, teachers, and staff members all participated!! Sensationalizing the sensations of breathing and various parts of the body, and bringing the attention back whenever the mind wanders!!



## IRE TALKS #420 PERSONAL BRANDING



**GIBS** Global Institute of Business Studies  
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NEW AGE B-SCHOOL Featured in **FORBES INDIA MARQUEE**

**IRE TALKS #420**

Join the IRE TALKS  
**PERSONAL BRANDING**

25<sup>th</sup> March 2022, Friday  
5:00 pm

Registration Link  
<http://bit.ly/IRETalks420>

[www.gibs.edu.in](http://www.gibs.edu.in)

**Ms. Shweta Rajput**  
GIBS Finishing School Faculty  
Director & Founder @ Imageimpakt  
Corporate Trainer

\* E-Certificates will be issued to all the participants

Personal Branding session by Ms. Shweta Rajput was one of the amazing sessions. She is a soft skill trainer and an image consultant. Her sessions mesmerized students by the way she explained about the Personal Branding. Some of the highlights from her session was that the Personal Brand revolves all around the branding of one's own self. The way you see yourself, the way you react to things, the way you dress up and the way you carry yourself. These all are the parts of Personal Branding. With more people building personal brands, you need to put yourself out there to get noticed. Personal branding can let recruiters find experts like you with ease, especially if you've been blogging brand yourself. If you're trying to land a higher position at a new company, you can showcase key data such as the number of followers you have, how much traffic your website gets or other vital metrics which can give you a competitive advantage over other candidates. This session gave an amazing insight into the Branding aspects and really helped many students. The results were seen soon after the session and that was the best part.



## LEADERSHIP STYLES

BY MOHAN KUMAR



A fantastic session on "Leadership Styles" by Mohan Kumar was conducted. Directive, supporting, delegating, and coaching leadership styles are all possible, said by the Professor. It all relies on the circumstances in which an organisation finds itself.



## IRE TALKS #424

### ENTREPRENEURIAL JOURNEY



Entrepreneurship is a journey, not a destination. It was a memorable session by Ms. Harshitha Aradhya, Mudcups' CEO and GIBS alumni. GIBSIans were introduced to what entrepreneurship is and who an entrepreneur is and defining what creative destruction means and why entrepreneurs succeed or fail. It is indeed the case that any new venture would need capital and more often entrepreneurs need significant capital for launching their ventures. Students also learnt in detail about the factors that affect entrepreneurs keeping in mind the pros and cons of the same. The session helped to understand on how to begin with any kind of venture and the resources needed for that venture to be successful. Identification of the same with 6 thinking hats and going on with the prototype and final venture. The session was really a great learning experience.





## PUBLIC SPEAKING COMPETITION

### SARANSH - PALAK BANSAL(PGDM 2021-23)



Palak Bansal (PGDM Batch 2021-23) won first prize in the public speaking competition "Saransh 2022", an inter-university competition organized by Alliance University Bangalore.

Analytics of Things comes into picture. Analytics of things conducts analytics on the data generated by IoT devices. Analytics of Things is the term used to describe the analysis of the data generated by the Internet of Things devices. In other words, analytics of the Internet of Things is Analytics of Things. Analytics of Things is required so as to make the connected devices smart and to give the devices the ability to make intelligent decisions. These were the key take away of the session.



## IRE TALKS #422

### ANALYTICS OF THINGS



An interesting session on Internet of things (IoT) was conducted by Dr. P Mary Prem. IOT for layman means that devices are connected to the Internet and they are transmitting data to a central repository. While huge amount of data is being collected but mere data collection of little help to businesses. What they need is the analysis of data in order to





## IRE TALKS SERIES #426

### INTRODUCTION TO INNOVATION MINDSET BY MOHAMMED NADEEM

Innovation is a question of mindset, and creating that mindset precedes everything else. As a part of IRE talks Mr. Mohammed Nadeem Shaik, helped the students to understand more on innovation. There were five major mindsets discussed by the speaker such as follows.

1. Be open to change - To be open to change means to admit and embrace the notion that the world is in constant transformation and all areas of society are challenged by this change. It also means to be aware of where this transforming world is heading and to curiously keep track of change and new phenomena. Finally, it also means that you have to constantly keep analyzing what the transformation means and what the possible consequences of the transformation will be for your business.

2. Embrace creativity - The other aspect of an innovative mindset is to truly embrace creativity. An innovator's attitude is that creativity is the solution to problems, rather than a traditional scientific method. This argument is predominant among many of those who have successfully practiced innovation in the realm of daily business activities. The innovation-as-art perspective in business stems – to a large extent – from the concept of design thinking.

3. Think big - Today, most academic researchers and experts on innovation agree that innovation is about more than just incremental improvements to existing products or product extensions. This leads to the point that innovation requires an ability and the courage to think bigger and beyond the current norms and truths in the market.

4. Show courage - Innovation doesn't happen unless organizations and the innovators within them have the courage to constantly rethink how things can be done. It takes courage to challenge proven strategies and successful products and services before they go into decline. But all of this is necessary to push innovation forward and to create an innovative climate in organizations.

5. Think and act fast - Innovation within an organization must be a fast-moving process to keep up with the change going on outside of the organization.

## WEBINAR

### INTERNET OF THINGS (IOT) & INDUSTRY 4.0

Corporate Summit (MDP) - 2k22 at GIBS Business School, Bangalore. This GIBS webinar helped the attendees in comprehending the key features of IoT technologies. In the world of Connected "Things," utilizing the right technology, such as wireless, cybersecurity, energy conservation, and optimal intelligence at Edge devices opens up previously untapped opportunities while also enabling data-driven decision-making for complex solutions with minimal resource consumption. The speakers were all stalwarts from the industry.





## SYNECTICS 2022

KRISTU JAYANTI COLLEGE AUTONOMOUS,  
BANGALORE

Synectics 2k22, A National-Level management fest organised by Kristu Jayanti College Autonomous, Bangalore. After three days and two long nights of effort, GIBS, Bangalore students won The Best CEO, PR Runner-Up, Finance Runner-Up, and the most awaited overall winner trophy of Synectics 2k22.



## IRE TALKS SERIES #425

METaverse-AN OCEAN OF OPPORTUNITIES

Mr. Gaurav Nigam conducted this IRE talk on the 14th of April. The Metaverse, the digital world's Next Big Promise, is being seen as a parallel "3D virtual world" where each human being gets to own an avatar as an identity.

These animated avatars would be capable of virtually doing all sorts of real-world activities in virtual worlds, from shopping to gaming to traveling to owning and selling real estate. For now, some tech-savvy couples have hosted their marriage and reception parties in the Metaverse. How cool is that!. It is persistent, providing enhanced immersive experiences, as well as device-independent, and accessible through any type of device, from tablets to head-mounted displays.

It also predicts that by 2026, 25% of people will spend at least one hour per day on the Metaverse. While majority around the globe are still coming to terms with Metaverse and all that it encapsulates, early investments by pioneers like Meta (the company), Fortnite (the game), Somnium Space (a VR world builder), IMVU (an avatar-based 3D social network) and many others have swollen the Metaverse market size to about \$47bn (with around \$10bn out of this committed by Meta itself) with predicted market size of around \$800bn by 2024.

We are talking of a 16 times growth rate within the next 2-3 years, which is mind-numbingly mammoth. These were some of the excellent insights shared by Mr. Gaurav Nigam who enlightened us with his knowledge and practical experience and inspired us to study more about technology.



**GIBS**  
BUSINESS SCHOOL  
LEARN • EARN • RETURN



**IRE TALKS**

# IRE TALKS SERIES #425

# METaverse

**BY MR. GAURAV NIGAM**  
Global Marketing, Infosys





## MARKETING CONCLAVE

### MARKETING FOR A BETTER WORLD

**WEDNESDAY**  
**APRIL 20, 2022**  
**10AM-12PM**

**GIBS**  
 BUSINESS SCHOOL  
 BANGALORE

**Marketing Conclave**  
**Marketing for a Better World**

Moderator: Mr. Hari Prakash Karcherla

**SESSION 1**  
 10:00 AM to 11:00 AM

**MR. SANJAY SHANKARAPPA**  
 Founder & Chairman  
 Nispaara Solutions India Pvt. Ltd.

**SESSION 2 | 11:00 AM TO 12:00 PM**

<b>DR. VAMSHI KRISHNA A</b> Director, Strategic Accounts & Partnerships, SC Network Pvt. Ltd.	<b>MR. DHANRAJ KIDDIYOOR</b> Founder pwip
<b>MR. LAKSHMI NARASIMHA PRASAD</b> Business Consultant Tech Mahindra Ltd	<b>MR. UMEYSH RAMALINGACHAR</b> Growth Advisor IamHero.mobi and Boxtile.in

Auditorium, GIBS Business School, Bangalore [www.gibs.edu.in](http://www.gibs.edu.in)

GIBS had conducted a marketing conclave for students. MDP society had invited renowned speakers. This conclave was organised for two hours. The first speaker Mr. Shankar addressed the students on Social Responsibility in Marketing and how it impacts real-life sustainability. The concept of social responsibility holds that businesses should be good citizens, balancing their money-making operations with activities that benefit society, be it on a local, national, or global scale. Social responsibility in marketing involves focusing efforts on attracting consumers who want to make a positive difference with their purchases. Many companies have adopted socially responsible elements in their marketing strategies as a means to help a community via beneficial services and products. And also, recyclable packaging, promotions that spread awareness of societal issues and problems, and directing portions of profits toward charitable groups or efforts are examples of social responsibility marketing strategies. In the Panel discussion, the point of discussion was "Driving responsible marketing for a better future-Ethics, Sustainability & Social Responsibility". They gave insights about value creation, Transparency, the Strength of the company and how their employees work and being responsible in the case of transparency.

Marketing promises in case of communication place an important factor in today's industry. To be ethical in marketing attempts, businesses should make honest claims, and excel at satisfying the needs of their customers. This practice over time builds trust and customer confidence in your brand's integrity and therefore leads to loyalty, customer and employee retention, greet public relations and an increase in business from customers spreading the word. In conclusion, everyone must contribute to society, people and the planet for better living. As a GIBian, we are glad to this opportunity and gratitude for the panelists for sharing beautiful insights and knowledge

## NEO BUSINESS PRACTICES

**GIBS** Global Institute of Business Studies  
 Global Educational Trust

**INTERNATIONAL CONCLAVE**  
**NEO BUSINESS PRACTICES**  
 FOR THE EVOLVING WORLD  
**APRIL 29, 2022 (FRIDAY)**  
**FREE REGISTRATION**

**MR. MOHAN KUMAR (MODERATOR)**  
 PRACTICE HEAD - WIPRO LIMITED

**KEYNOTE SPEAKER | 4:00 PM IST**

**DR. GASTON MBONGLOU**  
 CEO, UASG Advisors, Philadelphia, PA,  
 Executive Director, African & Caribbean  
 Innovation, Technical Assistance & Tech Center

**PANEL DISCUSSION | 5:00 PM IST**

<b>Mr. Mirko Vairo</b> — Director of Product Management, Civils Artificial Intelligence, Singapore	<b>Dr. Francesca Di Virgilio</b> — Associate Professor of Organization Design & HRM University of Moise, Italy	<b>Mr. Alan Dodd</b> — Google Workspace Practice Lead (Global) & UK Development Manager - WIPRO	<b>Mr. Aditya Sambamoorthy</b> — Entrepreneur at Antler, Founder & CEO at InLustro, Founder and CEO at SteerClear Tech Solutions
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**FREE REGISTRATION @ <https://bit.ly/InnConclave>** [www.gibs.edu.in](http://www.gibs.edu.in)

GIBS had conducted an International Conclave for students. The program had audience joined from various parts of the world. Mr Hari Prakash Karcherla helped the audience to understand the recent business practices followed in vivid industries with best examples and the session was quite informative. The panelists were Mr.Mirko Vairo (Director of Product management), DR. Francesca Di Virgilio (Assistant Professor of Organization design), Mr. Alan Dodd (Google WorkPlace Lead), Mr. Aditya Sambamoorthy (Entrepreneur at Antler) and the moderator was Mr. Mohan Kumar (Wipro Practise head)



A great business leader is someone who can motivate their team and follow business management best practices for success. Business management is the process by which a company gets its employees to produce the greatest results with the least amount of effort using the resources available to them. To bring changes in Business practices some important factors are important:

Alienated workers do not care about performing their jobs. All they care about is getting a pay check and advancing their own interests. The first thing a manager needs to do is find out how to make his employees care about the company's vision. Engaged workers are not only more enthusiastic and productive; they also become less passive, taking responsibility for their performance and attracting fresh talent to the company. Vulnerability is a recurring theme in Lencioni's business management articles. He believes that managers need to stop being anonymous figures in the lives of junior employees and that getting to know employees is one of the best ways for management to engage their workers.

## FACULTY DEVELOPMENT PROGRAM FOR GIBS TEAM "JOY OF LEARNING"



**GIBS** | Global Institute of Business Studies  
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NEW AGE B-SCHOOL | Featured in **FORBES INDIA MARQUEE**

**FACULTY DEVELOPMENT PROGRAMME**  
Exclusively for GIBS Team on the "JOY OF LEARNING DAY"

**A SESSION ON**  
**Advanced Excel**

**Mr. V VASUDEVAN**  
Director - DigitAge Technologies

26th April, 2022 (Tuesday)  
2:00 PM - 5:00 PM

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With the growing needs of different sectors in the industry it is important to enhance and develop the skill set of the faculty and staff within the institution. These programs are aimed at building attitude towards teaching and developing teaching skills and proficiency. The institute also promotes the faculty to pursue higher studies. Along with that we encourage the faculty to participate in conferences, seminars/workshops or short-term training programs. GIBS Business School invites renowned personalities from the academia and industry to conduct faculty development programs. They are invited from time to time to conduct FDPs on the latest topics. Purpose of Faculty Development Plan

The faculty development plan fills a few needs:

- It urges the faculty part to think brilliantly and afterward make unequivocal her/his vision and objectives for a successful commitment to the college.
- It enables new faculty individuals to "glide preliminary inflatables" with their guides and seats.
- It encourages corresponding correspondence among faculty, coaches, and seats.
- Desires can be cleared up, including any clashing perspectives between what the seat and new faculty expect, in this way restricting future "amazement."

This session was really a great experience. GIBS is committed to initiate more such events and make it a grand success.

## GIBS CSR SOCIETY HELPING

The GIBS CSR Society helped with stationery distribution for poor children's education, as well as distributing ration kits to poor families in the villages.





## IRE TALKS SERIES #428 WORKSHOP ON STORY TELLING



**GIBS**  
BUSINESS SCHOOL  
BANGALORE

**FREE WEBINAR**  
IRE TALKS SERIES #428

**WORKSHOP ON  
STORYTELLING**

May 04 Wednesday • 5 PM IST

**RANGARAJ BHATRACHARYA**  
GIBS Finishing School Faculty  
Co-Founder & CEO  
WeMove Learning Solutions

**REGISTER NOW**  
<https://bit.ly/IREtalks428>  
[www.gibs.edu.in](http://www.gibs.edu.in)

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f i l y

Mr. Rangaraj Bhattacharya | GIBS Finishing School | Faculty Co-Founder | CEO WeMove Learning Solutions. He is a Learning Consultant, Theatre-based Facilitator, Certified POSH Trainer, Keynote Speaker, Storyteller, CEO of WeMove Solutions, E-Learning Mentor at BITS Pilani, and Startup Mentor at IIIT-K.

## SPORTS DAY 2022

GIBS Business School, Bangalore celebrated Sports Day on May 1st. PGDM Students enthusiastically engaged in sports such as basketball, cricket, football, Carrom, Table Tennis, and others in order to make the event a success. In our campus, sports are celebrated because they allow students to discover their hidden potential and build confidence.



## MANAGEMENT FEST



The winner's trophy in the debate event was awarded to Palak Bansal and Kankana Roy Chowdhury (PGDM 2021-23 Batch) by Element 7, which is organised by the Krupanidhi School of Management. The Management fest invited amazing students from more than 30 colleges from all over Bangalore.





## CAMPUS BIZZ 2022

### BEYOND IMAGINATIONS

*"The Entrepreneur always searches for change, responds to it, and exploits it as an Opportunity."*

On 4th May 2022, GIBS, Business School, Bangalore organized Campus Bizz in its Campus. Where all PGDM 1st year students represented their talent in different scenarios. MD of GIBS Mr. Ritesh Goyal took the lead for celebrating Entrepreneurship day this day. In this event there were 10 teams and each team consisted of 7 members. Each member was assigned with different roles and responsibilities. And each leader showed their leadership skills while handling their team. The main motto of this Event was to teach students how process management works in real life and why it's important in business.

### LEARNING FROM THIS CAMPUS BIZZ:

**Ability to Adapt to Change:** Work environments can change frequently as organizations update work procedures, introduce improved technology and add new products or services and customers. Employees who have a strong sense of ownership towards the success of the organization are those who are more receptive to change as they see change as a way to develop new skills. As a result, they adapt to change more quickly, reducing the time it takes for the organization to implement change in a productive manner. **Leadership:** Be honest and ethical in everything you do. Have strong values. Live what you are preaching. And guide the team efficiently. **Coordination** plays an important factor for a leader and his or her influence on the team.



**GIBS** Global Institute of Business Studies  
BANGALORE, INDIA

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## CAMPUS BIZ 2K22

Beyond Imaginations

04 May, 2022  
11:00 AM Onwards

*We kindly encourage you to visit the following stalls of Our Future Entrepreneurs.*

LCG09 FAST FOOD, STREET FEAST, SWAADHIST, FRESH BLENDS, PAPDquad, SVADA, HOMILICIOUS, BIRYANI, ICG08

[www.gibs.edu.in/campus-biz](http://www.gibs.edu.in/campus-biz) Follow us @gibsbschool

## IRE TALKS SERIES #429

### HOW CAN POSITIVE ATTITUDE LEADS TO SUCCESS & HAPPINESS



**IRE TALKS SERIES #429**

**GIBS** BUSINESS SCHOOL  
BANGALORE

## HOW CAN A POSITIVE ATTITUDE LEADS TO SUCCESS & HAPPINESS?

May 12, 2022  
Thursday 05:00 pm

**DR. ARCHANA TYAGI**  
Coach, Consultant & Behavioral Trainer

◆ INNOVATION ◆ RESEARCH  
◆ ENTREPRENEURSHIP

zoom

REGISTER TODAY!  
<https://bit.ly/IREtalks429> [www.gibs.edu.in](http://www.gibs.edu.in)

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Dr. Archana Tyagi | Professor | Coach (ACC-ICF) | Consultant & Behavioural Trainer

She has a background in Clinical Psychology (education) and Higher Management Education (job experience), and she works in teaching, coaching, consulting, and training all at the same time.





## IRE TALKS SERIES #43 I ENTREPRENEURSHIP & ITS CHALLENGES



Mr. Dhanraj Kidiyoor | Founder - pwip  
He was involved in the trade of rice exports, he detected the exponential rise of issues related to visibility and connections which traders were facing both in the markets of India and abroad.

## IRE TALKS SERIES #430 PRINCIPLES OF INNOVATION



Ms. Aparna Vellala | CEO at DataFly.ai  
She is passionate about using Artificial Intelligence to solve challenges through new software solutions. She develops Cloud web apps and provides important customer-centric business solutions. She also worked at Cisco Hosted Collaboration Systems.

where she was in charge of Hosted Collaboration Systems.

What was the purpose of the session?

### 1. **Value realisation**

The implementation, adoption, and effect of new or improved solutions for interested parties generate value, whether financial or non-financial.

### 2. **Leaders who are focused on the future**

Curiosity and boldness inspire leaders at all levels to question the status quo by creating an inspirational vision and purpose and continually engaging people to achieve those goals.

### 3. **Develop a strategic plan**

The direction of innovation activities is determined by aligned and agreed objectives, as well as a level of ambition that is appropriate, all of which are backed up by the necessary personnel and other resources.

### 4. **Culture**

The coexistence of creativity and effective execution is enabled by shared values, beliefs, and behaviours that foster openness to change, risk taking, and teamwork.

### 5. **Making the most of insights**

To systematically generate perceptive information, to leverage expressed and unstated demands, a variety of internal and external sources are utilised.

### 6. **Uncertainty management**

Uncertainties and risks are assessed, leveraged, and then managed within a portfolio of opportunities by learning via systematic experimentation and iterative procedures.

### 7. **Flexibility**

To maximise innovative potential, changes in the context of the company are addressed by timely adaptation of structures, processes, competences, and value realisation models.

### 8. **Systems approach**

Innovation management is based on a systems approach that includes interconnected and interacting aspects, as well as regular system performance evaluation and improvement.

This was an excellent session by Aparna Vella. She gave us a lot of information about the principles of innovation, and we as students and listeners are looking forward to further sessions from her on various themes.

## IRE CONFERENCE & EVALUATION DAY



One Of GIBS Business School's Most Anticipated Conferences Here are some highlights from the IRE Conference, where ten teams competed with their unique start-up concepts and presented them to a panel of judges. There were ten teams who attended the conference, which took place from 12 to 5 p.m., and all ten teams engaged quite actively. Each team was given 15 to 20 minutes to present their ideas, and each team came up with unique concepts. Each team has been assigned a unique time slot during which they must be present just during that time period. All ten teams did an outstanding job in presenting their company ideas over the course of six months. This IRE CONFERENCE is the finest place to improve our talents, unique ideas, and entrepreneurial thinking, and none of this would be feasible without meticulous research.. Every team has specific concepts such as Smart ring, rooftop farming, event management, ambulance cum tour services, vending machines, farming solution such as Smart app, and many others. We can plainly witness their hard work in the conference. Their six months of hard work and dedication to their company idea has paid off. It's a fantastic opportunity for any GIBS student who takes IRE as a topic to improve their innovation, research, and entrepreneurial skills, which can all be put to use here, and the conference results, which are still unknown, will be announced at the IRE CONVOCATION.

## HR CONCLAVE DIVERSITY & INCLUSION



**GIBS** Global Institute of Business Studies  
Goyal Educational Trust®

**HR CONCLAVE DIVERSITY & INCLUSION**  
Tuesday May 17th, 2022

**SESSION 1 | 10.00 AM TO 11.00 AM | KEY NOTE SPEAKER**

**MR. CHANDRA SHEKAR R**  
Manager Human Resources  
Mercedes-Benz Research & Development India

**SESSION 2 | 11.00 AM TO 12.00 PM | PANEL DISCUSSION**

**MS. ARPITHA RANGANATH**  
BEHAVIOURAL ASSESSOR & OD CONSULTANT

**MS. SMITHA SRIKANTH**  
FOUNDER FLUENCY LEARNING & SENIOR CONSULTANT

**DR. BALAZIM S**  
EXEC. DIRECTOR & CHIEF HR OFFICER - CRITICAL FACILITY DIGITAL

**DR. SOLAI BASKARAN**  
COO - MANUFACTURING BASED INDUSTRIES

Auditorium, GIBS Business School, Bangalore  
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GIBS Business School, is organising the HR Conclave, based on the theme "Diversity and Inclusion", at GIBS Auditorium on May 17, 2022. The keynote speakers were Mr. Chandra Shekar R, Manager - Human Resource - Mercedes-Benz Research & Development India. Keynote Speaker: Mr. Chandra Shekar R, Manager - Human Resource - Mercedes-Benz Research & Development India





## IRE TALKS SERIES #432

### BASICS OF RESEARCH

Prof. Aalok Kumar | Assistant Professor - IIM Visakhapatnam. He is an experienced assistant professor with a demonstrated history of working in the higher education industry. skilled in supply chain optimization, analytical skills, operations management, and production management. Strong education professional with a Ph.D.

## GIBS JOY OF LEARNING

### STORYTELLING

Mr. Rangaraj Bhattacharya | GIBS Finishing School | Faculty Co-Founder | CEO WeMove Learning Solutions. He is a Learning Consultant, Theatre-based Facilitator, Certified POSH Trainer, Keynote Speaker, Storyteller, CEO of WeMove Solutions, E-Learning Mentor at BITS Pilani, and Startup Mentor at IIIT-K.

## TESTIMONIALS



Mr.Katakam Sitaram

The curriculum is designed in such a way which gives both theoretical and practical knowledge to students. We are happy that she has been developed herself. Our gratitude to the management and all faculty members for their help and valuable guidance support. GIBS business school is one among those institutions which helps students in not only building their career but also enhances their skills that help students to their professional life. This college provides good infrastructure facilities which set an ambience for great learning. And it focuses on imparting high quality education.



Ms.Katakam Madhavi

Department puts all the effort to make their students successful. Encourages students to participate social and outdoor activities. All the faculties encourage and motivate students. Enables student to explore my knowledge and build career in a professional way. These are all possible because of your good quality and their attention towards the students. We are satisfied completely on choosing GIBS college and thanks to all mentors, teaching staff and the whole administration.