

# NEWSLETTER 2022

DECEMBER EDITION 2022

## MANAGING DIRECTOR'S MESSAGE

GIBS is devoted to students' success by offering quality education. We encourage academic research and focus on the needs and potential of the students with the help of unique programs to excel in their careers and life. We constantly interact with various business leaders, global managers, and academic scholars to ensure the highest quality of education. We look forward to serving you!

### DREAMER...VISIONARY...WINNER...



“Education is an instrument of empowerment to equip our people to help them become economically independent and self-sustaining.”

Mr. RITESH GOYAL

## DEAN'S MESSAGE

“Come let's Learn, Earn and Return!”



Dr. KAVITA MATHAD

GIBS Business School is one stop for the overall development of young minds through a scientifically designed curriculum with add-on training and workshops delivered by the GFS (GIBS Finishing School) and IRE (Innovation Research and Entrepreneurship) School. GIBS Business School's program structure incorporates creative student-centric learning with hands-on and experience-based pedagogy for the continuous assessment of the course. Students at GIBS Business School start their learning journey with an apt ice-breaking session and orientation program and are gradually introduced to various dimensions of management aspects including deliberations related to the well-substantiated theories and the ever-evolving models of the industry. The school incorporates industry-based learning through Case Studies discussions, Industrial Visits, Project-based courses, Industrial Training, Workshops, weekly Guest lecture Series, Alumni Talk Series, Specialisation Society Activities, and a Global Immersion Program to name a few. During their program, students get to shadow, an industry mentor while at the Summer Internships, Live Projects, Community Projects, and GFS training that ensures the internalization of management principles among students. As a premier Business School, there is a great emphasis on facilitating and nurturing an independent thought process and out-of-the-box ideation with grit to internalize an Attitude of Gratitude among the GIB'ians. Thanks to the GIBS team of brilliant, experienced faculty members, a galaxy of industry experts, and the national & international partners from academia and industry for being the driving force in achieving the set goals and raising the standards year-on-year.

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## MDP ON “IS MOONLIGHTING THE NEW MOONWALKING?”



Post-pandemic, we are witnessing a lot of flutter and restlessness in the arena of human resources. Great Resignation, Quiet Quitting, Mass Layoffs, and Moonlighting have been some of the trending hashtags of the year 2022. The GIBS Management Development Programs (MDPs) cover an array of contemporary and futuristic management topics which are relevant to Corporates, Academia, and Management Students. GIBS Business School organized a Management Development Program (MDP) on IS MOONLIGHTING THE NEW MOONWALKING on Nov 30, 2022.

The eminent speakers were:

- Mr. A Kiran Kumar Naik, VP - Global Sales & Digital initiatives, US Software services group
- Ms. Rosmin Paul, Talent & Development – Schindler UK & Germany
- Mr. Anurag Talukdar, Head & Director of global operations support
- Prof. Anantpreet Singh, Professor of practice Fore school of management, Ex-Director of digital school ISB, Hyderabad.
- Mr. Hariprakash Karcherla, Professor of practice GIBS, Management Consultant.

## STREET PLAY ON POSH



Work-related sexual harassment is one of the major concerns of business today. Not just the corporate environment, even small-sized businesses, and family-held companies are faced with such issues. Sexual harassment prevention training for employees has become inevitable. In addition to adopting stringent policies, effective training sessions provided by professional HR Training & Consultancy are now a crucial element in business.



GIBS had taken an initiative to educate students and staff on workplace harassment complaints, accusations, and how to overcome the same through a street play on “Awareness of Anti Sexual Harassment at Workplace” by 1st year PGDM students, scheduled on 17th December 2022

## IRE TALK



Dr. Ushy Mohan Das conducted an amazing IRE talk on the Power of communication. She said communication can shine a spotlight on problems, making them easier to see and offering a stage to popularize solutions. It can call people to the streets, and it can bring people together. Silence is communication and actions are messaging without words. The speaker said that communication in the workplace is important because it boosts employee morale, engagement, productivity, and satisfaction. Communication is also the key to better team collaboration and cooperation. Ultimately, effective workplace communication helps drive better results for individuals, teams, and organizations. The key takeaway was the importance of communication for a successful career.



The GIBS IRE Talks Series on "Entrepreneurship" was conducted by Mr. Venugopal Gupta, Visiting Professor & Ex-General Manager – of Joint Ventures and Out Sourcing at the Corporate office - HAL, it was a fantastic session on October 18, 2022 (Tuesday) at GIBS Business School, Bangalore. The session helped the students to understand the tips and practices required to become a successful entrepreneur.

A interactive session on “ENTREPRENEURSHIP” was conducted by Mr. Umeysh Ramalingachar (Mentor at T-hub Startup Ecosystem Enabler & Catalyst) and Mr. Eugene Konev (Founder of Spicy Rocket - Russia) on Friday, September 30, 2022, under the GIBS IRE Talks at GIBS Business School, Bangalore. The session gave a global understanding of entrepreneurship and its process.







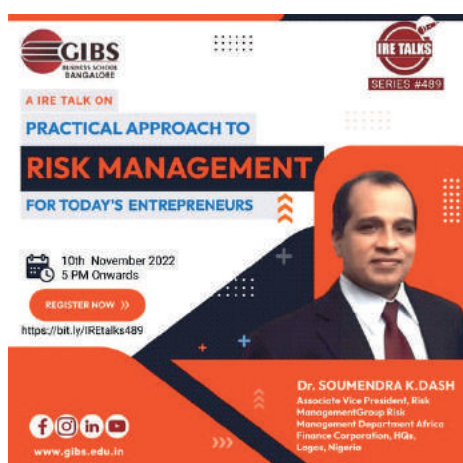
The world is changing quickly, and conventional corporate practices are moving too slowly. To meet the challenges and reap the rewards of the exponential age, businesses need better tools. The good news is that exploring the future doesn't require a fully functional future lab. Discover how developing future-proof strategies and products can help your business.

Strategic foresight is a discipline that enables us to comprehend how current events may affect our organizations in the future. It creates potential futures using evidence from the present, such as current events and trends. FUTURE

PROOFING BUSINESSES - THE CASE FOR STRATEGIC FORESIGHT AND INNOVATION" webinar was conducted by Mr. Mohamad Saiful bin Md Anuar - Service Design Strategist, Educator & Dialogue Facilitator, Singapore.



Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties to make a profit. The most prominent example of entrepreneurship is the starting of new businesses. An interesting webinar on "ENTREPRENEURSHIP" was conducted By Mr. Eugene Konev - Founder of Spicy Rocket, Russia.



An IRE Talk on "Practical Approach to Risk Management for Today's Entrepreneurs" was conducted by Dr. Soumendra K Dash - Associate Vice President, Risk Management Group Risk Management Department Africa Finance Corporation, HQs, Lagos, Nigeria on 10th November 2022. The session helped the participants understand the concept of risk management and how it plays a vital role in an entrepreneur's journey.

There was a webinar conducted on "How Entrepreneurs can use Design Thinking?" by Ms. Shikha Nag - GIBS Finishing School Faculty, Founder & Director at Indian Academy of Public Speaking, Author, and TEDx Speaker on November 18, 2022. The session was quite interesting and helped the participants to understand the process and importance of design thinking for a successful entrepreneurial journey.



There was an interactive session conducted by Mr. Dhanush Kodi (Start-up Business Mentor, Financial Advisory & Fund Raising) Series on “Entrepreneurship” for the 1st year PGDM students at the institution. The experience and knowledge of the expert helped the students to be mentored on the right path for imbibing entrepreneurial skills. The session was much appreciated by the students’ fraternity.



Another fantastic IRE talk was delivered by Ms. Reenaa Verma - Mrs. India - IAB 2019, Faculty at GIBS Finishing School, Certified Image Consultant, Certified NABET Trainer, IMPA Certified professional, President of The Gabbys Toastmasters Club, ISO of Innerwheel Club of Bangalore Blossoms to our lineup of speakers at the GIBS IRE Talks Series on “Personal Branding & Impression Management” at GIBS Business School, Bangalore on December 9, 2022. The session was very thought-provoking on how an individual should work for representing a better them. The session was well applauded by the participants.



Ms. Bhargabi Baruah, LLB, LLM (Gold Medalist), Asst. Professor (Ph.D. Research Scholar at Christ University), delivered POSH Training for the Management Students at GIBS. The session was quite engaging and the trainer helped the students to understand the importance of a harassment-free workplace. The trainer also helped the students to understand government measures and POSH at the workplace.



Mr. Chinmay Ananda - Financial Educator, Author & Investor, Finance Academy Australia, conducted an IRE talk on “Family Finance Management Treating Family Finance as a Business” at GIBS Business school, Bangalore on December 16, 2022. The session helped the participants on how one can manage finance at a personal level.



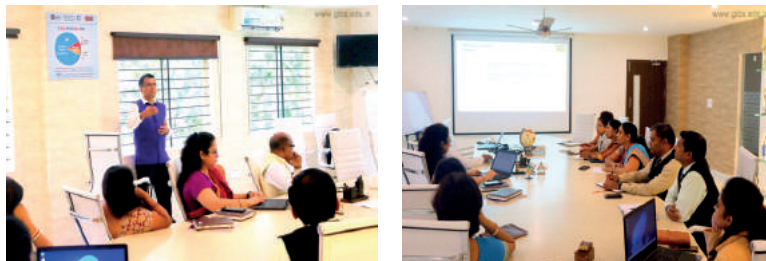
To understand what will be the financial markets future, GIBS had organized a webinar on “FINANCIAL MARKETS IN 2023” by Mr. Kirron Bindu (Principal Mellen Capital) on 27th December, 2022.

## JOY OF LEARNING

“When someone is taught the joy of learning, it becomes a life-long process that never stops, a process that creates a logical individual. That is the challenge and joy of teaching” – Marva Collins

GIBS commemorates every month with a number of talk series. Extensive training for all the faculties and the resources in the placement team on new areas of learning will be provided every month. Refinement of curriculum and critically redesigning the teaching pedagogy and integrating technology into teaching, etc will be the priorities. There will be enough emphasis on team building and sessions of EQ, and SQ during this phase of **JOY OF LEARNING**. Each faculty member also undertakes a 15-day industry project on his/her specialization which they should complete in companies full-time. The joy of Learning Day at GIBS is celebrated by the Academic Department to bring more insights into their professional lives. The Joy of Learning Day upholds and takes pride in reviewing the importance of learning and skills in this constantly evolving globalization. The day also ensures the thrill of the sound structural understanding of the academic team, and the information and knowledge sharing. The spark of joy in sharing knowledge, and skills and training each other on this day helps to ignite the collective productivity amongst the team.

A fantastic session was held as a part of the GIBS "Joy of Learning" programme. It was only for the GIBS Team. On October 18th, 2022, Mr. Vasudevan Murthy, CEO & Director of Principals Consultant India, engaged the teaching fraternity on "Industry 4.0 - Revisiting Industry-Academia partnership". The session was very engaging and helped the faculty to understand contemporary management practices.



On November 16, 2022, Dr. Aparna R. Hawaldar, Associate of the Institute of Management Accountants of India (ACMA) and Faculty at Christ (Deemed to be) University, delivered a session at the GIBS Business School, Bangalore on "Qualitative Research Using Dedoose" as under of the "Joy of Learning." All the faculties actively participated and the session was very much appreciated



There was another learning session conducted for the teaching fraternity on "Adaptability and accountability at work" by Dr. Uma Shreedhar, Professor of business at alliance university. The resource person started the session with a small Ice Breaker game. She shared many examples in her career on adaptability and also interacted with everyone which helped the participants to understand the concept better.

## RESEARCH SERIES

There was a session delivered by Dr. Chitra Devi, Assistant Dean – BBA on one of the most discussed topics "NET - ZERO PLAN – An Overview". The session was delivered on 13th December 2022. The session helped all the teaching fraternity to understand the imbalance in the current ecology and going forward with the same scenario the world would face a lot of challenges. This informative session also helped the participants with the measures taken by the Indian government to subsidize the release of chemical effluents into the environment.



## GIBS FINISHING SCHOOL

A fantastic session was held as a part of the GIBS "Joy of Learning" programme. It was only for the GIBS Team. On October 18th, 2022, Mr. Vasudevan Murthy, CEO & Director of Principals Consultant India, engaged the teaching fraternity on "Industry 4.0 - Revisiting Industry-Academia partnership". The session was very engaging and helped the faculty to understand contemporary management practices.

PGDM students participated in a range of competitions at the GIBS Finishing School Flair 1.0 at the GIBS Business School, Bangalore, including Clash of the Titans, Skit, Story Telling, and Fashion Show



GIBS Finishing School held a wonderful session on "Formal Dress Codes" for Management Students by Ms. Shikha Nag and Ms. Reenaa Verma. A dress code is an accepted way of dressing in a professional setup or within a social group. It is generally guided by a set of rules pertaining to appearance and clothing.



## CULTURALS & CELEBRATIONS



### DANDIYA EVENING

GIBS management's equal emphasis on Indian culture and values is one of its many lovely features. The socio-religious folk dance known as Raas or Dandiya Raas has its roots in Gujarat, India, and is frequently performed during the Navaratri festival.

The event began at 5:30 P.M. when the staff lighted the lamp which symbolized the advancement from darkness to illumination. Everyone was on their feet waiting to pick up the dandiya sticks and dance to the beats as the DJ started.

The loveliest aspect of the event was that, regardless of their creed, caste, or level of excitement, everyone participated joyfully.





## MITROTSAV 2K22

GIBS alumni were part of the alumni meet which was hosted on October 29, 2022, at The Chancery Hotel. This was the yearly gathering of GIBS passed-out graduates. The alumni brought their families and friends.

Our MD, Mr. Ritesh Goyal, welcomed everyone to the event and presented and shared his thoughts and experiences. He shared the journey and success story of GIBS. Sir, also shared his future plans. He also urged the alumni to keep in touch with the school.

The celebrations were fantastic, and the current batch of students organized games for the alumni. It was a fun-filled evening enjoyed by all the alumni, staff, and students.



## CSR ACTIVITIES

On 30th November 2022, "Swachata Abhiyan" was conducted by GIBS, Bangalore in collaboration with Hoovinahole Prathistana. The students took the initiative to clean the surroundings of the vicinity, required safety precautions were made for the same. All the students collected the litter in big bags for disposal. This event helped the students to understand the importance of keeping their surroundings clean.



## CHRISTMAS AND NEW YEAR CELEBRATION

Year's end is neither an end nor a beginning but a going on, with all the wisdom that experience can instill in us. On 30th December, 2022 GIBS BANGALORE celebrated the beginning of the New Year along with Christmas celebrations. The event started at 5:00pm with the carols by the students and candle lighting by the teaching fraternity



There were 300+ students present for the event. There were a few interesting and mind-boggling games (musical chairs and pictogram) organized for the students and faculties. There were rocking performances by the students. The students sang, danced and enjoyed the event well. It was a fulfilled event

The event ended with carols and dance by all the students for the DJ. The students winded up the event at 6:30 PM following by high tea. The celebration was really rejuvenating all the GIBans welcomed the new year with the thought that let bygones be bygones..

## FAREWELL PARTY “RUKHSAT” – 2022

Farewell at colleges is an event which is the last celebration where the students get together to recall and enjoy the moments, they spent in the campus together. On 23rd December 2022 Farewell Party “RUKHSAT” was organised at GIBS Bangalore. The event started at 3:00 PM and Madhu Yadav and Bharath Krishna, 1st year PGDM students were the Anchors, they welcomed the Guests i.e., Dean, faculties, staff, senior and junior students.

There was a singing performance was by Geoffee and Deepti, 1st year PGDM students followed by a dance performance by Priya, Sakshi and Shreesh and several other dance performances and singing performances mesmerised the audiences.

Several games were conducted for the seniors like lucky lot, Funny Bollywood dialogue performances etc. At 5:00 PM various titles for the evening were presented to the senior batch of students. There were around 12 titles presented followed by a ramp walk by all the title winners.

There was a memories video played and three seniors were invited to share their 2 years' experience at GIBS. All the students were emotional and recollected their journey and cherished their memories. Dr. Kavita mathad, Dean & CGO addressed all the students and thanked all the participants, seniors and juniors. There was a group photo taken, post which students dispersed for dinner





## AWARDS & RANKINGS

Another significant milestone has been reached by GIBS Business School, Bengaluru. The most recent ranking of B Schools in India for 2022 has been published by Competition Success Review (CSR), one of India's most popular magazines for students preparing for competitive exams. **GIBS is ranked 12th Top B School of Eminence category.** Not only this, GIBS has been ranked 11th Best B Schools of Karnataka. GIBS further improved its quality standards even in the challenging circumstances of recent times.



Bangalore's GIBS Business School continues its triumphant march. One of the most popular competition prep magazines in India, Competition Success Review (CSR), has released the latest ranking of B schools in India. According to this ranking, GIBS was considered the Top B School of Eminence for 2022.

**GIBS Business School has been awarded the AAA Rating in the list of India's Best B-School Survey 2023 by Career360.** The ranking is determined by factors such as student quality, research output, industry interface, referred publications, and academic productivity.



### INDIA ACADEMIA RANKING 2023

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Certificate of Excellence

**GIBS Business School Secures DIAMOND BAND: INSTITUTION OF EXCELLENCE category by India Academia Ranking**

The India Academia Ranking recognizes the efforts continuously undertaken by your Institution for achieving excellence in transforming people and prioritizing research, and also facilitating a strong employment and start-up ecosystem.





It gives us immense pleasure to announce that our Managing Director, Mr. Ritesh Goyal, has been awarded the Business Icon Award 2022 by Outlook Business Spotlight. Also, GIBS Business School has been awarded as the Business School of the Year – South

The few other awardees include Balkrishna Acharya, CEO of Patanjali and Amit Gossain, CEO of Kone Elevator. The

prestigious award ceremony was presented by Mrunal Thakur, Film Actress. Furthermore, several other dignitaries graced the stage, including: Jayesh Ranjan, Principal Secretary of the Industries & Commerce (I&C) and Information Technology (IT) Departments of the Telangana government; Srinivas Rao, CEO T-Hub; and Suchetana Ray, Editor Outlook In Marriot Hyderabad on 25th November.

Business India B-Schools' Ratings 2022 edition is just out and we, at GIBS, are happy to announce that our **GIBS Business School has been awarded A+++ rating**. Which is the highest rung of Business India's Ranking scale.

A+++ is awarded to only the bests of the business schools in India, which are on the top order in various ranking aspects, including academic productivity, research production, industry interface, and student quality.



We are proudly announcing that **GIBS Bangalore has been awarded by Education Today (ET) with India's Top Prestigious Higher Education & University Award 2022-2023** in the category of 50 Best Private B-Schools for its outstanding work in the field of education.

Education Today (ET) is a leading education initiative, extending its presence in Magazines, Conferences, Events, News etc. We really appreciate your kindness toward us. Your appreciation makes all our effort feel worthwhile. Thank you for this recognition, it motivates us to continue to work hard.

GIBS Business School, Bengaluru, has been placed in the “Diamond Band: Institution of Excellence” category in the India Academia Ranking 2023

India Academia Ranking is a comprehensive ranking framework to measure Research Excellence (RE) and Employability and Startup Ecosystem Ranking (ESER) of higher education institution



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