

NEWSLETTER 2022

SEPTEMBER EDITION 2022

MANAGING DIRECTOR'S MESSAGE

GIBS is devoted to students' success by offering quality education. We encourage academic research and focus on the needs and potential of the students with the help of unique programs to excel in their careers and life. We constantly interact with various business leaders, global managers, and academic scholars to ensure the highest quality of education. We look forward to serving you!

DREAMER...VISIONARY...WINNER...



“Education is an instrument of empowerment to equip our people to help them become economically independent and self-sustaining.”

Mr. RITESH GOYAL

DEAN'S MESSAGE

“Come let’s Learn, Earn and Return!”



Dr. KAVITA MATHAD

GIBS Business School is one stop for the overall development of young minds through a scientifically designed curriculum with add-on training and workshops delivered by the GFS (GIBS Finishing School) and IRE (Innovation Research and Entrepreneurship) School. GIBS Business School's program structure incorporates creative student-centric learning with hands-on and experience-based pedagogy for the continuous assessment of the course. Students at GIBS Business School start their learning journey with an apt ice-breaking session and orientation program and are gradually introduced to various dimensions of management aspects including deliberations related to the well-substantiated theories and the ever-evolving models of the industry. The school incorporates industry-based learning through Case Studies discussions, Industrial Visits, Project-based courses, Industrial Training, Workshops, weekly Guest lecture Series, Alumni Talk Series, Specialisation Society Activities, and a Global Immersion Program to name a few. During their program, students get to shadow, an industry mentor while at the Summer Internships, Live Projects, Community Projects, and GFS training that ensures the internalization of management principles among students. As a premier Business School, there is a great emphasis on facilitating and nurturing an independent thought process and out-of-the-box ideation with grit to internalize an Attitude of Gratitude among the GIB'ians. Thanks to the GIBS team of brilliant, experienced faculty members, a galaxy of industry experts, and the national & international partners from academia and industry for being the driving force in achieving the set goals and raising the standards year-on-year.

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GIBS
BUSINESS SCHOOL
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**Global Institute
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Managed by Goyal Educational Trust ®

IQAC

**NEW AGE
B-SCHOOL**

Featured in **FORBES INDIA**
MARQUEE



Founder's Day

Remembering one of the greatest Technocrat,
Innovator and Visionary of our times

SHRI JAGADISH PRASAD GOYAL
29-08-2008

The journey of our lives has bid us be apart but
your blessings are with GIBS, you are our guiding
light, and you will remain forever with us.

**FONDLY REMEMBERED BY
GIBS FAMILY**

f @ in

FOUNDER'S DAY

On August 29th, 2022, the GIBS organized 'Founder's Day', the institution's most important day. It was during this day that the hypothesis, the theory, or simply said, the institute's vision came to fruition. The notion directs the institution's creation, growth, and invincibility. Mr. J P Goyal's goal is to offer top-notch, value-added management education to India's and other countries' diverse populations. We occasionally lose sight of the individuals who initiated the entire process and made it all happen, but it is necessary to remember the people that inspire us no matter how high we go. GIBS aids students in developing better careers.

BOG MEETING

There was a board of governors & board of syllabus meeting conducted on 13th August 2022. All the BOG & BOS members arrived at the GIBS campus at 10.00 am. The BOG members have great expertise in academia and industry. All the members had a brief discussion on academic and college operations. They addressed the students during the visit. The meeting concluded with certain recommendations by the members related to academic operations and curriculum.

The following members were present in the meeting Padmashree & Vikram Sara Bhai awardee Vasagam sir, Mr. Pankaj Jain - Regional Director UTS, Prashant Tibrewal - Alumni MIT & Entrepreneur, Dr. Sheena & Dr. Rajesh - NIT Suratkal, Prof Anterpreet Singh – Professor at IIMs & Fore, Mr. Mohan - GM Wipro & Prof at Top B Schools, Dr. Lakshmi R B - Asst Dean GIBS, Ms. Sowmya Prasad - Head Placements & GFS, Ms. Sowmya M - COE & Head IQAC, Mr. Ravi - Director Administration, Mr. Pradeep - Director Marketing, Mr. Sandeep - Head Marketing & Missed Few Top personalities.



GLOBAL IMMERSION PROGRAM – DUBAI, UNITED ARAB EMIRATES

GIBS had organized a global immersion program in Dubai for the 3rd trimester PGDM students. The immersion program was for a week from June 9th, 2022, to 14th June 2022. The students got an opportunity to visit top universities, and industrial sites, attend guest lectures, and had sightseeing. The Global Immersion Program helped the students on understanding the local culture, which prepares them to overcome linguistic, cultural, and religious hurdles.

The students visited Blooming Foods Factory, Dubai to Observe, Interact & Connect with the Leaders of Blooming Foods Factory. The students learned a lot about how Jebel Ali South and Technopark Warehouses, Dubai import and deliver their products to their customers across the world. The students got an opportunity to Visit the Danube headquarters at Jebel Ali Free Zone & understand how this company succeeded in the efficiency of its operations when managing a vast inventory of 30000+ Products under One Roof. There was an interesting presentation on the uses of blockchain technology and the promise of the metaverse in the finance industry from a CFO, Mr. Govvinda Raj an industry expert. Mr. Govvinda is a Chartered Accountant & a Company Secretary with around 15 years of experience with a proven record of successful Corporate Strategy, Finance & Business Operations. The students also visited different places in Dubai. It was a great learning experience.



GIBS BUSINESS SCHOOL LAUNCHED THE PGDM STUDENT HANDBOOK - AY 2022-23:

The PGDM Student Handbook was launched on June 9th by the managing director Mr. Ritesh Goyal, the dean, faculty members, and employees of GIBS. The calendar of events for the year is included in this guidebook, giving the students all the information they seek. The business school's academic structure, terms of conduct and behavior, calendar of events, fee structure and reminders, marking schemes, and other needed guidelines a student must know and adhere to, are precisely presented in the handbook. Most importantly, students can consult the handbook to verify if the responses and actions are in line as stated in the book.



THE INAUGURATION CEREMONY, WELCOMING THE PGDM STUDENTS BATCH 2022-24:

The new batch of PGDM 2022–24 was cordially welcomed by GIBS on July 21st, 2022. Students of various ethnic diversities and backgrounds joined hands to be a part of this institution and were full of emotions to get their new journey kickstarted in GIBS. The students and the administrative faculty had a chance to interact during this occasion, and students were seen to be eagerly anticipating the two years of learning and experiences that lie ahead for them. It is often seen that the inaugural speeches help one outline their institutional vision and aspirations. Many of the most moving speeches from the past are still quoted today.

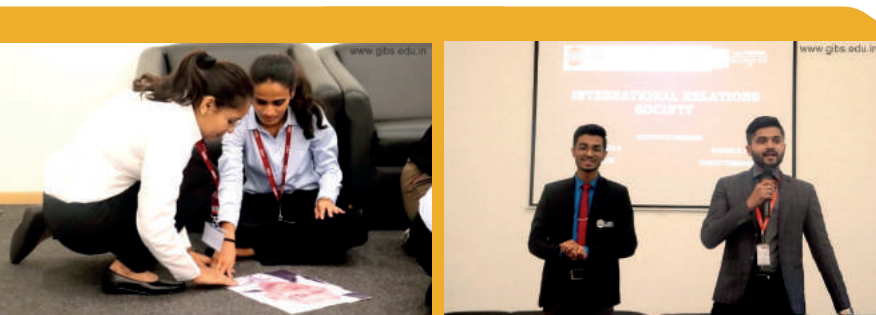


ORIENTATION PROGRAM

There was an orientation (WOW – Win over the world) program that was conducted for the new batch of students from 23rd July 2022 to 10th August 2022. WOW – Win Over World is a 15 days Orientation programme designed and organized by Learning & Development team to provide space and opportunity to adapt the students to management programme structure, new place, culture, food, and climate. Corporate guests, foreign professors & faculties were invited to deliver the WOW programme. GIBS knows that the students are from diverse educational, geographical, and social backgrounds and the students need some time to accustom themselves to the new environment. GIBS Cultural Extravaganza ‘SAVISKARA’ is the Culmination of these diversities and a great platform to showcase the spectrum of students’ talent. The students will have a takeaway of the basics of Management, adapt themselves to think from the management point of view, acceptance of the future environment that they are going to live in, etc. This process not only helps students to make a smooth transition to a new academic environment but also helps them to connect themselves with everyone in the college and hostel.

Societies launch:

Another eagerly anticipated event at GIBS Business School is the launch of the societies. The event was scheduled for the 8th & 10th of August 2022. To make it a big release, all the students gave their hearts and soul to it. The Newsletter and Magazine Society, Management Fest Society, Marketing, Finance and HR Society, International Relations Society, and Placements and Alumni Relations Society, to name a few, were among the new societies that were introduced during this occasion. Everyone took part with great passion. Numerous games and competitions were held on the same day. In addition to the societies already present at GIBS, additional new societies have been established to give students the chance to become corporately prepared by joining the society of their choice and interests. Along with the successful launch, the participation of all the students, the honorable professors, and most importantly, our MD's presence enhanced the event.



LAUNCH OF MARKETING LAB:



The fundamental abilities of marketing are communication and persuasion. The GIBS's marketing lab assists students in honing their negotiating skills, analyzing current trends, and forecasting future markets. Students' presentation abilities, inventiveness, and invention are all advanced in the marketing lab. The marketing lab offers a variety of activities that guarantee students' enjoyment and learning at the same time.

On August 20, 2022, the PGDM Batch 2022–2024 inaugurated their marketing lab programme, with Anoop R. Nagarajan serving as the instructor. He is Triz, an international trainer in Lean Six Sigma and Predictive Analytics from Singapore. He discussed the importance of marketing and how crucial it is to understand the subject even if you decide to pursue another field. Sir discussed the need for everyone to be able to promote themselves to advance in their careers. To visit the marketing lab and develop their skill set, students were quite excited.

He made clear how little the students know about marketing. Because it gives them a different viewpoint on the market and marketing, it is excellent that the students will be able to learn topics which is the need of the hour.

ABHIGYAN 2022

Abhigyan means a sizable repository of in-depth knowledge for pupils. On September 27, GIBS organized an intra-collegiate management fest where many students competed for the title of the best manager and also in several scopes, such as HR, finance, and marketing. This fest encouraged the students to demonstrate their talent and gain recognition. Additionally, it served as a venue for people to interact socially, find new interests, and develop their talents. This fest aided students in setting goals and deepening their expertise.



CULTHOLIC 2022

In educational institutions in India and overseas, cultural events have now become commonplace. For the same reason, GIBS provides students with a range of different experiences, including lectures, seminars, cultural festivals, social campus activities, and career fairs, in addition to academic and social opportunities.

The PGDM students of GIBS organized Cultholic, 2022, an intra-college management event, on September 28, 2022. Events including dance performances, fashion shows, and singing competitions, amongst others were held to discover the pupils' hidden talents. Each tournament had many rounds that were evaluated by professionals.



IRE TALK

IRE Talks is an extension of Leadership Talk, a pioneering initiative by GIBS. It is a unique platform where well-known motivational speakers from India and abroad share their knowledge on topics related to business, management, innovation, research, entrepreneurship, and personality development. From 200 to 500 participants, including students, knowledge experts, and industry leaders, join these regular online events. The IRE talk reflects the core principles of GIBS. The Innovation and Research Institution, popularly known as IRE, is the flagship program of GIBS, through which it allows comprehending of the innovative ideas of the students and turning them into reality by nurturing them with the support of faculty, mentors, and industry experts.

GIBS IRE has been highly appreciated by the industry. It is fully expected that in the coming years, IRE Talks will emerge as one of the biggest platforms for business and leadership talks, and it will play a major role in advancing innovation and research.

GIBS conducts free webinars for the industry, faculty, and students every week by inviting subject matter experts.



An IRE was conducted on “HOW TO FOLLOW GLOBAL FINANCIAL MARKETS” by Mr. Kirron Bindu on 7th June 2022. He shared his valuable knowledge regarding the Global Finance market, its role in the economy, its importance, and how to keep track of Global Financial Markets. Mr. Kirron Bindu is currently involved with diverse activities like international relations, teaching finance at graduate school in business, investment Banking advisory Practice, writing equity research reports, doing Valuation, and creating educational content for EdTech App. He has mentored many startup firms in Accounting and Corporate Finance. FP&A to R2R. Over the past 20 years, he has been a Professor of Finance at Bangalore B Schools and has taught in a few AACSB, EQUIS, and AMBA-accredited schools in France.



An IRE Talk was conducted on “NEW BLOCKCHAIN” by Mr. Vasudevan, Director – of DigitAge Technologies Cloud, where he delivered an impactful lecture on Blooming New Blockchains, the concept of blockchain technology, and its potential implications. Mr. M Vasudevan has more than Three decades of well-rounded IT experience across the industry domain, technology delivery & pre-sales. Served 25 years for BFSI customers globally. Worked both in IT services & product development environments. IT Implementation experience in BFSI, healthcare verticals serving international customers across USA, UK, Germany, Singapore, SA, and Middle East geographies. Established & incubated multiple business functions at Wipro covering practice & application development, quality engineering & assurance services. Recently set up cloud practice for financial services strategic business unit in Wipro as part of their big-bet initiatives. Well-recognized for developing integrated end-to-end business IT solutions. Hands-on leader who can craft winning business technology solutions to customer IT requirements, especially in the digital, cloud, and quality engineering. Led/won many large 50M+ USD multi-year deals for Wipro.

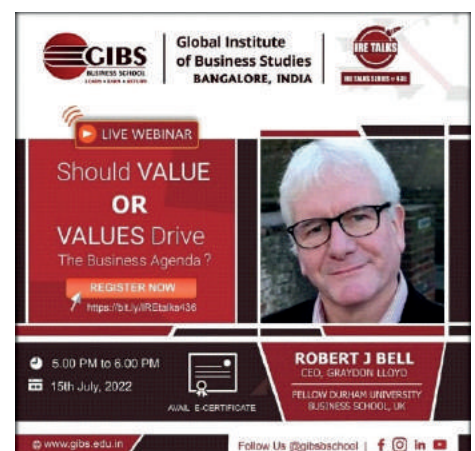


Dr. Gaston Mbonglou (CEO, PA, Executive Director, African & Caribbean Innovation, United States) held a webinar as a part of the IRE Talks Series, on "Best Practices & Business Resiliency" on June 28, 2022. He is a strategic and innovative program manager with a strong background in consulting, operations management, and information technology. He has proven ability in business management and has exceptional performance in helping organizations optimize productivity, and increase efficiency and profitability by leveraging technology and business process improvement. Adding to this, Dr. Gaston also has extensive expertise with global markets and is a multilingual entrepreneur with excellent managerial skills and executive experience including P&L responsibility and business unit leadership.



To encourage and help budding and aspiring entrepreneurs GIBS conducted a webinar on "START-UP'S ECOSYSTEM" scheduled on July 8th, 2022, by DR. KABALY P SUBRAMANIAN (Asst. Professor - Arab Open University, Adjunct Professor - Vellore Institute of Technology & Strategy Advisor - Veehive Seasonal). The speaker helped on understanding how a startup operated and what is its ecosystem. Sir also helped the participants to understand the concept through relevant examples and cases.

An interesting webinar on "Should Value or Value Drive the Business Agenda?" was conducted by Mr. Robert J Bell, CEO of Graydon Lloyd, and Fellow Durham University Business School, UK on 15th July 2022. The webinar was attended by the participants from pan India. The participants appreciated the webinar, and it was a great learning session.





There was a webinar conducted by Dr. Kunal Saxena on 26th August 2022 to understand the need for digital marketing to survive, to communicate, and to know what is going around as it is the era of digital life that we are living in. The session was well appreciated



The Session was conducted by Mr. Ajit Kaikini, a Pharmacist, Corporate Trainer & Director at Buoyancy Labs. The session started via Zoom Video-conferencing facility at around 4 p.m. and all the students of PGDM 1st trimester were on the campus after their IRE School to attend the session via their respective mobile phones or laptops.

He started the session with the concept of pupa-egg-butterfly, where he emphasized the well-being and life of young generation teens, working youths, and adults. He stated that "In India, people infrequently practice skills that they lack and the ones who are out of confidence

do no practice at all and end up losing their core strength." These two were among the many topics which he covered during the session. The session concluded at around 6 pm, on that rainy Friday after a few questions from the audience.



An IRE session was conducted LIVE for the endorsement of Management Education to the students in GIBS by Dr. Aalok Kumar, Ph.D. in management, Assistant professor at IIM Visakhapatnam. He gave a brief description of the research, how to acquire the research skill, and the process to make your research content to be published. These detailed ideas in the session would lead the participants toward the Research Landscape for Management Education. The participants had an amazing experience in this amazing session.

IRE CONVOCATION



Graduations are more than just formal events. It creates a new path in life and unlocks doors to exciting new possibilities. It is one of the happiest, most fulfilling, and most treasured times in a student's life. It feels like one with a sense of fulfillment and accomplishment.

The culmination of all the hard work that students put forth every

day to mold their careers is symbolized by graduation. Not just the pupils, but also the family and all the loved ones, look forward to this occasion. Every Friday, GIBS IRE (Innovation, Research, and Entrepreneurship) School devotes itself to educating and supporting first-year PGDM students with the tools and knowledge through activities, workshops, expert sessions, and a variety of other means. The IRE convocation took place on August 12th, 2022. Guests of honor included Prof. Antapreet Singh, Mr. Mohan Kumar, Ms. Abhirami Duraisamy, and MD, Mr. Ritesh Goyal.



JOY OF LEARNING

“When someone is taught the joy of learning, it becomes a life-long process that never stops, a process that creates a logical individual. That is the challenge and joy of teaching” – Marva Collins

GIBS commemorates every month with several talk series. Extensive training for all the faculties and the resources in the placement team on new areas of learning will be provided every month. Refinement of curriculum and critically redesigning the teaching pedagogy and integrating technology into teaching etc. will be the priorities. There will be enough emphasis on team building and sessions of EQ, and SQ during this phase of JOY OF LEARNING. Each faculty member also undertakes a 15-day industry project on his/her specialization which they should complete in companies full-time. The joy of Learning Day at GIBS is celebrated by the Academic Department to bring more insights into their professional lives. The Joy of Learning Day upholds and takes pride in reviewing the importance of learning and skills in this constantly evolving globalization. The day also ensures the thrill of the sound structural understanding of the academic team, and the information and knowledge sharing. The spark of joy in sharing knowledge, and skills and training each other on this day helps to ignite the collective productivity amongst the team.

On July 27, 2022, from 2:00 PM to 4:00 PM, Mr. Ajit Kaikin, Director of Buoyancee Growth & Corporate Training, conducted a JOL session for the entire teaching community on "Empowering students' excellence". The session started with a welcome note by Dr. Lakshmi R. B. The training session aided the teaching staff in comprehending the methods that improve classroom management and the role that instructors can play as facilitators of productive learning. The session was much appreciated by all the staff.



Dr. Pavan Soni, an evangelist for innovation, had another engaging FDP to the GIBS teaching community on "Best Teaching Practices" on August 22, 2022. The finest teaching strategies for encouraging student participation and improving classroom effectiveness were discussed in an interactive session. The trainer highlighted how professors may assist students in achieving their learning objectives and assisted the staff in understanding the learning interventions that can improve classroom instruction. The session also demonstrated how excellent teaching may assist in assessing students' needs and enabling them to determine which classroom tactics may be beneficial.

There was a session on "Experiential Learning" by Mr. Bharat Gopalan, Director of Bumblebee on 21st September 2022 for the GIBS teaching fraternity. The session was all about discussions on

- How we learn/ we make people learn – four ways
- Blind spots to skill mastery – four stages
- Flow- Optimal Challenge zone
- Experiential Learning- Four steps
- Discovering our Learning Styles

The trainer helped the staff to understand that when we learn from our experience based on the conclusions we draw from our experience, which can be a new insight triggering new action. All the staff enjoyed the session.



GIBS FINISHING SCHOOL

GIBS Finishing School is a dedicated wing for PGDM students that assists with startups, placements, and internships. Every Saturday, the student's schedule is determined while keeping the Finishing School's agenda in mind. In today's changing business environment, organizations can no longer afford to acquire untrained personnel and then invest time and money in training and preparing them for the job. As a result, organizations are now looking for individuals who have gained experience in relevant areas during their higher education so that they can get up and running quickly as soon as they join. The goal of GIBS Finishing School is to bridge the gap between industry demands and trainees' abilities.

There are several events conducted under the umbrella of GFS regularly

GD & PI FOR THE STUDENTS



Before the students begin their careers, the GIBS Finishing School trainers provide them an opportunity to understand the process of job interviews in a supportive, comfortable environment. There were Group discussions and Mock interviews conducted for the final year PGDM students to sharpen their skills and better prepare them to be corporate ready

GFS 3.0

The last and final step of GIBS Finishing School, a journey to all GIB'ians (PGDM 2021-23), took place on August 20, 2022. GFS (GIBS Finishing School) for the PGDM batch of 2021-2023. For every student, the change has been evident, and there is no higher feeling than having it acknowledged. All the PGDM students will use these lessons to improve as professionals.



LAUNCH OF GIBS FINISHING SCHOOL

One of the distinctive programmes provided by GIBS to prepare students for placements and internships is the GIBS FINISHING SCHOOL. The GFS curriculum equips the students to realize their professional goals by addressing the overall personality, which includes physical, intellectual as well as emotional attributes, human values, and other components that helps one become an effective manager. It is structured so that students can enhance their communication abilities, attitudes, and personalities, giving them a competitive edge in any field they choose to pursue in the future.

On September 3rd, 2022, the Finishing School for PGDM Batch 2022-2024 was inaugurated. The occasion was attended by all of the trainers. The session began with a ceremony of congratulations, during which our managing director, Mr. Ritesh Goyal, honoured each trainer and discussed the significance of this initiative.

Some of the most seasoned business professionals with a wealth of expertise and experience serve as GFS programme trainers. Each trainer addressed the class and gave a quick explanation of how the GFS sessions would run. Students would be evaluated for the GFS programme based on participation and the progress made across the three trimesters. The learning methodology used is based on the idea that "Knowing 20 + Doing 80 = Learning 100."



As GIB'ians, the students were excited to attend GFS sessions and learn from the instructors. The trainer's insights on interviews, internships, and people are amongst the best things the students are anticipating.

SUBJECT MATTER EXPERT SESSIONS (VALUE ADDED PROGRAMS)

GIBS is keen on nurturing students to be industry-ready professionals and competent entrepreneurs, to help them gain exposure to the latest in technological developments, to provide an opportunity to develop interdisciplinary skills, and to equip them with skills that shape a global citizen's profile, GIBS has introduced various Value-added Programmes which are floated throughout the course. The Value-added Programmes will be delivered as per the industry requirements.

- GIBS always ensures that students learn beyond the classrooms. We have value-added programs and subject matter expert sessions conducted by industry experts and learned professionals, one such program was conducted on "First Impression" by Shweta Rajput, She is a Certified Image Consultant and a Soft Skills Trainer, Faculty at GIBS Business School on 17th August 2022. It helped the students the importance of dressing, gestures, and body language during the first meeting. The session was much appreciated by the students.





- "Resolute Courage in Action" (Subject Matter Experts) - A session by Ms. Ranjjini SG - Founder – Of resolute womanhood & SAP Architect at Microsoft was conducted on 20th August 2022. The session was very interactive and well-appreciated by the students.

CULTURAL EVENTS & CELEBRATIONS

LAUNCH OF GIBS FINISHING SCHOOL



As we all know, Yoga is a calming exercise for the body and mind. In today's hectic world, it serves as a much-needed therapy. Yoga offers several advantages for both physical and mental health. This old Indian ritual is beneficial as it helps to preserve the overall well-being of a person. Its importance was much observed during the pandemic when people were on an edge and there were restrictions on people's movements. It is true that yoga not only promotes strength and resilience but also calmness in one's body and soul.

On June 21st, at GIBS, Ms. Kavitha, a yoga trainer, led a yoga session in honour of International Yoga Day. Students, professors, and staff members all took part in it. We were particularly pleased to be a part of this fantastic event as a GIB'ian as it was a step forward in the right direction to support the health of the administration and students.

SAVISKARA 2K22:

A cultural evening Saviskara was scheduled on 6th August 2022. All the first-year PGDM students at GIBS participated in Saviskara, skills display that was held on campus. Students have a range of talents, including singing, dancing, and solo guitar, amongst others. Talent shows can be seen to help boost the self-esteem, confidence, and assurance of youth. A talented person's talent is more valuable because it can support them in pursuing their chosen career. The first-year PGDM got a great opportunity to perform and showcase their talent. It was a lively and fun-filled evening enjoyed by the students and the faculty fraternity.



INDEPENDENCE DAY 2022

The GIBS Business School honours the nation and the valiant freedom fighters of India on Independence Day by celebrating with faculty, staff, and students. An occasion to show love, respect, and pride for our nation is the anniversary of India's independence. One such historic occasion where our martyrs are honoured is India's Independence Day, which is celebrated every year on August 15th. Instructors, staff, and students from the GIBS Business School met early in the day to take part in the flag-raising ceremony and the ensuing cultural events. To show respect for our nation, everyone stood still throughout the playing of the National Anthem. After the chief guest of honour and our valued MD, Mr. Ritesh Goyal Sir spoke at the event, everyone was given desserts as the day came to an end. During the celebration of this day, the students performed. The day brought back memories of the patriotic fervor and awe for our country's wonderful past. We honour all the leaders who gave their lives to liberate our motherland from British oppression on this day. We are honoured to celebrate this Independence Day as true Indian and GIB'ian.



PARICHAY 2K22:

On August 19, 2022, the students of GIBS staged a Fresher's Party to welcome the new PGDM Batch of 2022–2024. The Fresher's Party is to formally welcome each new student and to get them to feel comfortable. The senior batch of students welcomed the new batch by showcasing their talents. Ms. Vismaya Nair and Mr. Areeckal Gincy Geoffee were titled as "MS. fresher," and "MR. fresher" respectively. Parichay 2k22 gave new students a glimpse of the celebrations and events at GIBS. As GIBS aims at holistic development, GIBS caters to the program using learning with a fun approach.



KRISHNA JANMASHTAMI & GANESH CHATURTHI CELEBRATION

The world's most secular nation is India. We must celebrate a variety of festivities as Indians. On the eighth day of the dark fortnight of the month of Bhadrapada, Hindus celebrate Krishna Janmashtami, the birth of God (August-September). The Hindu festival of Ganesh Chaturthi, also known as Vinayaka Chaturthi, commemorates the birth of Ganesha. On August 30, 2022, GIBS observed Ganesh Chaturthi and Krishna Janmashtami, dressing in ethnic clothes and embracing each group's traditions and beliefs. The management held a pooja, and students from many cultures and geographic residences came together to make the day pleasant and auspicious. Every holiday is celebrated at GIBS, and we encourage our students to promote secularism globally. The day was lovely, and all of the faculty members and students displayed hope and faith.



TEACHERS DAY

A teacher is the one who knows the way, shows the way, goes the way, and leads others through the way." The Teachers Day was enthusiastically observed by all staff members at GIBS, teaching and non-teaching alike, in keeping with the school's motto of "STAND UNITED." To show their appreciation for the professors at GIBS, students organized a variety of cultural events. GIBS believes that Future educators can be produced by our today's educators who elicit educated generations.



ONAM CELEBRATIONS

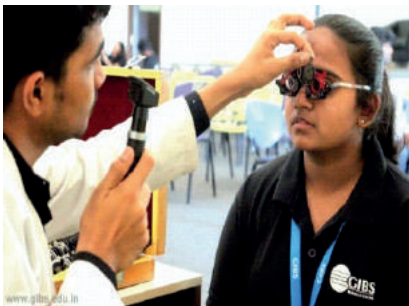
During Onam, King Maharani, the mythical king who ruled over Kerala, is honoured. The festival's goal is to honour the legendary King Mahabali, marking the end of the monsoon season, and ushering in the harvest. On September 8, 2022, the students at GIBS celebrated Onam, a Kerala cultural celebration, by dancing to the music and donning traditional Onam garb. GIBS values diversity and cultivates cultural sensitivity in its students so that everyone feels appreciated and cherished as students' diversity in the classroom directly affects how well they succeed.



CSR ACTIVITIES

BLOOD DONATION CAMP:

In collaboration with Narayana Health, the CSR Society hosted a one-day free eye check-up camp called "Better Eye for Better Life" at GIBS Business School on June 2nd, 2022, for PGDM and BBA students as well as faculty members. Under the direction of Dr. Monika, all the needed safety precautions were advised to be strictly followed during the ongoing camp. The check-up was done by the optometrist and medical team. In the camp, the students were examined for common eye problems like near and far vision, internal eye problems like eye dryness, and eye fatigue caused due to prolonged screen time, stress, lack of sleep, etc.



Sustainability and Corporate Social Responsibility (CSR) have evolved into strategic imperatives by both improving the various aspects of society as well as cultivating a positive brand image of the corporate world. Being a GIB'ian makes us quite proud, and the management has been helpful during the event.

A blood donation drive was held on the 4th of August 2022 at GIBS. Additionally, to a small team of doctors and nurses, the student volunteers turned into the donors themselves. One out of every eight hospitalized patients, according to the report, requires blood transfusions. Blood donation has become essential for saving the lives of people of all ages.

The need for it frequently occurs, particularly in situations involving trauma, stress, surgery, anemia, cancer, and many other conditions. Every blood type, from the most common to the rarest, is constantly needed by hospitals and blood banks to have on hand in case of emergency. Only then will they be able to successfully provide care for those in need and preserve their priceless lives. It is crucial to donate blood to those in need because blood is a liquid that cannot be kept for an extended period. We are pleased to be a part of this donation camp as GIB'ians. We appreciate the management's ongoing support for this event.



AWARDS & RANKINGS

We are pleased to announce that GIBS Business School has been Ranked as the **5th Best Emerging Business School in India** and the **9th Best Business School for BBA Placement** in the Times of India (TOI) 2022 Survey.

We at GIBS are delighted to see the rankings and to see that GIBians hard work is being recognized. The progress over the years has been really great and it is a testament to our abilities and our goal. Undoubtedly, this Ranking is the outcome of a collaborative effort by management, faculty, students, and all affiliates. GIBS's ever-increasing prominence is the result of GIBians efforts and continuing support.



TIMES OF INDIA
BUSINESS SCHOOL SURVEY 2022