



**Global Institute
of Business Studies**
BANGALORE, INDIA



NEWSLETTER 2023

JULY EDITION 2023

MANAGING DIRECTOR'S MESSAGE

GIBS is devoted to students' success by offering quality education. We encourage academic research and focus on the needs and potential of the students with the help of unique programs to excel in their careers and life. We constantly interact with various business leaders, global managers, and academic scholars to ensure the highest quality of education. We look forward to serving you!

DREAMER...VISIONARY...WINNER...



“Education is an instrument of empowerment to equip our people to help them become economically independent and self-sustaining.”

Mr. RITESH GOYAL
Managing Director – IIM-B Alumnus

DEAN's MESSAGE

“Come let's Learn, Earn, and Return!”



Dr. KAVITA MATHAD
Gold Medalist, Karnataka University
Alumni - Harvard Business School - Online

Global Institute of Business Studies is one stop for the overall development of young minds through a scientifically designed curriculum with add-on training and workshops delivered by the GFS (GIBS Finishing School) and IRE (Innovation Research and Entrepreneurship) School. Global Institute of Business Studies's program structure incorporates creative student-centric learning with hands-on and experience-based pedagogy for the continuous assessment of the course. Students at Global Institute of Business Studies start their learning journey with an apt ice-breaking session and orientation program and are gradually introduced to various dimensions of management aspects including deliberations related to the well-substantiated theories and the ever-evolving models of the industry. The school incorporates industry-based learning through Case Studies discussions, Industrial Visits, Project-based courses, Industrial Training, Workshops, weekly Guest lecture Series, Alumni Talk Series, Specialisation Society Activities, and a Global Immersion Program to name a few. During their program, students get to shadow, an industry mentor while at the Summer Internships, Live Projects, Community Projects, and GFS training that ensures the internalization of management principles among students. As a premier Business School, there is a great emphasis on facilitating and nurturing an independent thought process and out-of-the-box ideation with grit to internalize an Attitude of Gratitude among the GIB'ians. Thanks to the GIBS team of brilliant, experienced faculty members, a galaxy of industry experts, and national and international partners from academia and industry for being the driving force in achieving the set goals and raising the standards year-on-year.

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AWARDS & RANKINGS

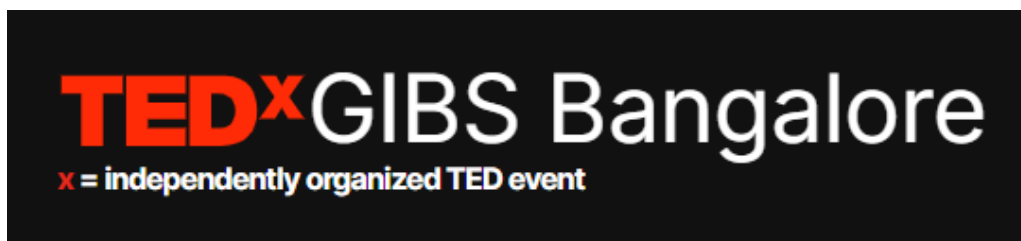


Global Institute of Business Studies has been placed among the top 20 B-Schools in South India and the top 40 for placements in India in The Times of India B-School Rankings 2023. This accomplishment reflects our dedication to delivering high-quality instruction, developing talent, and developing future leaders who can change the world. The rankings are determined by a thorough assessment of B-Schools based on many factors, including academic excellence, instructor calibre, industry connections, infrastructure, and job placements. The Global Institute of Business Studies has excelled in each of these fields, and our persistent efforts have been fruitful.

We at the Global Institute of Business Studies are committed to giving our students a well-rounded education that will prepare them for the difficulties of the business world. Our course material is made to support students in gaining a thorough understanding of business, including all of its components and how they work together. Through visits to businesses, internships, real-world projects, and guest lectures from business leaders, we expose our students to the world of work. Experienced academicians and business experts make up our faculty, and they offer real-world knowledge to the classroom.

At the Global Institute of Business Studies, we take pride in our track record of placements and strive hard to uphold the highest standards possible. Our industry partnerships demonstrate our commitment to giving our students chances, which is backed up by the hard work of our placement team. Our relationships with leading companies across numerous industries provide our students with excellent employment opportunities. its alumni network is extensive, and its graduates have made names for themselves in their specialized fields.

TEDx GIBS Bangalore



Yet another feather in the cap for the premier Global Institute of Business Studies got the license to host the prestigious TEDx talks and events. It is an honor bestowed upon the organization that also acts as a testimony to the outstanding contribution made by the Global Institute of Business Studies towards quality management education and the institute's unequivocal contribution towards creating a sustainable society. We keenly await our 1st TEDx event at GIBS Bangalore with great excitement and enthusiasm which is scheduled on 25th September, 2023.

GIBS Campus Expansion

With an expanded campus to accommodate more students and improve the entire GIBS learning experience, the renowned Global Institute of Business Studies, which is dedicated to excellence, is entering an exciting new chapter of growth and development. This growth is in response to the rising demand for high-quality management education and is consistent with GIBS' aim to develop the next generation of business leaders by equipping them with the abilities and knowledge required to succeed in the fast-paced corporate landscape.

The new, cutting-edge facilities include a contemporary clubhouse, extra classrooms, and other amenities that benefit students' educational experiences. Furthermore, the introduction of a students' chat room stimulates intellectual dialogues and idea exchange, encouraging an innovative culture. A rooftop mess facility has also been added, offering a distinctive dining experience and a place to unwind.

In announcing this expansion, Global Institute of Business Studies demonstrates its dedication to accommodating students' changing demands. The institute is set to offer an improved learning environment that promotes growth, innovation, and holistic development for aspirant management professionals by constructing new facilities and expanding its capacity.



PODCAST



In the chaotic world, a leader's grit grounded nature, and values make an organization secure. These qualities were evident in the podcast 'Manthan' hosted by Ms. Yogita Singh, featuring Mr. Ritesh Goyal, Founder & MD of GIBS. Aired on Jan 19th at 1:30 pm, the show revealed Mr. Goyal's sincere and determined attitude, his unwavering faith in dreaming big, and his belief in leaders being accessible to stakeholders. He emphasized channeling anger towards productivity and determination, which is crucial for today's impatient and ego-driven youth. As the head of the Global Institute of Business Studies and founder of Pathfinder Value Creations Ltd., Mr. Goyal highlighted the power of self-belief and tenacity for achieving success. However, he cautioned against getting lost in overthinking and losing focus on the path to success.

Mr. Ritesh Goyal, the founder, and MD of Global Institute of Business Studies, is a multi-faceted individual who is known as a motivational speaker, entrepreneur, leader, mentor, philanthropist, and business coach. On 24th January 2023, Mr. Ritesh made an appearance on the podcast titled "Ritesh Goyal's Incredible Journey - How he turned 9.5k into Crores" hosted by Abhishek Vyas. Mr. Goyal's candid and down-to-earth nature shined as he shared his humble beginnings, starting with a salary of 9.5K as a Business Development Executive in 2009 and eventually achieving recognition as one of "India's top 40 under 40" in education in 2021 and "Business Leader of the Year 2023." Listening to Mr. Goyal is not only inspiring but also empowering, as he encourages people to dream big, understand the importance of forecasting, develop networking skills, and maintain self-discipline. He emphasizes the significance of family support and the power of unity. Mr. Goyal's quotes like "RISK" mean "Rise in the Sky" and "Money comes to those who create extreme value, and not those who work for it".



PACE INAUGURATION

During the inauguration event, Global Institute of Business Studies Dean, Dr. Kavita Mathad, and CPO, Mr. Bharath Gopalan, exemplified the significance of the newly introduced PACE through their insightful discussions. GIBS MD, Mr. Ritesh Goyal, highlighted the essence of the PACE system and the diligent efforts invested in its design and implementation. The event concluded with the felicitation of Mr. Ritesh Goyal, acknowledging his remarkable achievement in the journey of learning and self-actualization. This demonstrates the commitment and dedication of Global Institute of Business Studies toward continuous



improvement and excellence in education.

On January 30th, 2023, the Global Institute of Business Studies took a significant step towards achieving process excellence by initiating the 'Process Audit for Continued Excellence (PACE)'. This initiative aimed to conduct a comprehensive evaluation of all processes within the institute, allowing for a thorough understanding of their effectiveness and identifying areas for improvement. By streamlining processes, eliminating redundancies, and implementing best practices, the Global Institute of Business Studies seeks to drive continuous improvement and maintain a competitive edge in the market. The ultimate goal is to establish a highly efficient and student-centric business school that consistently delivers top-quality education.

2023 BUDGET DISCUSSION

On Feb 8th, 2023, PGDM students at Global Institute of Business Studies, in Bangalore held a discussion on the 2023 Union budget. The goal was to increase understanding of tax changes, and budget allocation for industries, and provide a platform for students to share their views. The event was an opportunity for students to learn from each other and stay informed on the Indian economy. 3 teams from all 2 batches of PGDM took part in this competition.



CORPORATE SOCIAL RESPONSIBILITY DRIVE

'Corporate Social Responsibility (CSR) encompasses the voluntary initiatives undertaken by corporates to support and sustain society and the environment. By efficiently utilizing resources, CSR efforts contribute to the betterment of society. On February 9th, 2023, the Global Institute of Business Studies in Bangalore embarked on a heartfelt mission as part of its Corporate Social Responsibility (CSR) campaign. The CSR society initiated a drive to collect and distribute essential items such as food, stationery, and clothing to those in need. This compassionate and empathetic gesture aimed to bring about a positive change in the lives of the less fortunate. On that day, over three hundred fifty clothing items and fifty-plus food packets were distributed, bringing joy to the beneficiaries. This CSR drive exemplified the profound value of kindness and highlighted the positive impact it can have on the lives of many individuals.

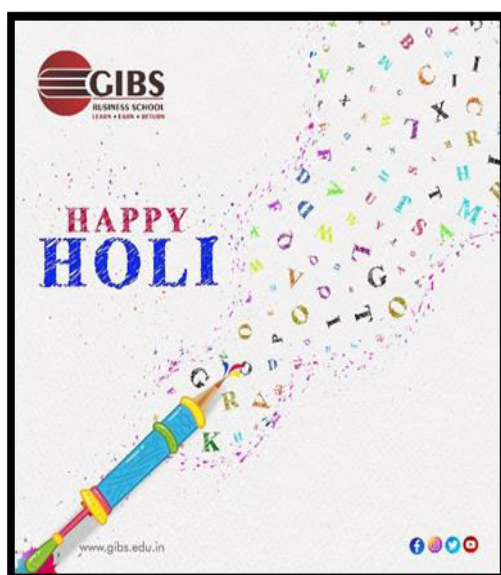


CERTIFICATE IN PERSONAL MASTERY PROGRAM (CPMP) INAUGURATION



On March 4th, 2023, the Global Institute of Business Studies launched the 'Certificate in Personal Mastery Program (CPMP)' alongside GFS 3.0. The launch event was attended by distinguished individuals, including GIBS Founder and MD Mr. Ritesh Goyal, Dean Dr. Kavita Mathad, CPO Mr. Bharath Gopalan, trainers Mr. Sujeet Jha, Mr. Gaurav Nigam, and Ms. Shwetha Rajput, as well as the esteemed teaching faculty of the institute. CPMP is a signature program of GIBS designed to enhance the critical skill sets required for the next generation of leaders. This program focuses on developing leadership, communication, and problem-solving skills, serving as foundational elements in shaping future business leaders.

HOLI CELEBRATIONS



Holi, known as the 'Festival of Colours,' celebrates the arrival of spring with vibrant neon hues spread across the skies. It symbolizes the triumph of good over evil and the end of winter. Celebrants light bonfires, throw colourful powders, indulge in sweets, and dance to folk songs. On March 8th, 2023, the Global Institute of Business Studies celebrated Holi in a grand manner. Students experienced a sense of home with homemade delicacies and splashes of vibrant colours. Students, staff, and faculty members came together to enjoy the festive atmosphere. The campus brimmed with music, dance, and laughter as students from diverse cultures and backgrounds united to celebrate. It was a memorable Holi for the entire GIBS community.

OUTDOOR SPORTS MEET



The GIBS Sports Meet on April 26 and 27 was a memorable occasion! The Badminton tournament's opening day, April 26, featured some outstanding performances of talent and skill. The audience was ecstatic to witness some of the best sporting participants. With six events scheduled for the second day, April 27, it was even busier than the first. The GIBS Cricket League was the opening competition of the day, and the teams competed fiercely to win. The men's and women's shot-put competition came next, and it was a phenomenal demonstration of strength and power.

The participants displayed their grit and resolve by throwing the shot put as far as they could. The boys' and girls' 100-meter dash was a heart-pounding race that had the spectators on the edge of their seats. To win the title of quickest in their sport, the athletes went outside their comfort zones. Last but not least, the tug-of-war competition featured a timeless sport that had spectators supporting their preferred squad. The teams' tenacity and cooperation propelled them to victory. We would like to thank all the participants, spectators, and organizers who helped make the GIBS Outdoor Sports meet such a big success.

INDUSTRIAL VISIT TO HAL



The HAL (Hindustan Aeronautics Limited) Heritage Centre and Aerospace Museum hosted an enthralling industrial visit for the GIBS B-School's PGDM students. Through this journey, students had the rare chance to learn more about the aerospace industry's rich history and recent technological developments.

The GIBS PGDM students found the industrial tour to the HAL Heritage Centre and Aerospace Museum to be a memorable one. The museum provided students with an in-depth look into the world of aviation thanks to its impressive collection of aircraft, engines, and artifacts. It was located in Bangalore, the centre of India's aerospace industry. The students were engrossed in the exhibits and were in awe of the antique motors, aircraft, and artifacts. The historical tour provided a window into the advancement of aerospace engineering and the enormous contributions made by Hindustan Aeronautics Limited (HAL) to India's aviation industry.

Overall, the trip to the HAL Heritage Centre and Aerospace Museum served as proof of the transformative potential of experiential learning by providing GIBS PGDM students with first-hand exposure to the rich history and technological advancements of the aerospace industry and setting them towards success in the future.

FDP ON DATA ANALYSIS USING JMP SOFTWARE



Faculty Development Program on Data Analysis using the JMP software was conducted on March 17th, 2023 by the eminent resource person Dr. Muralidhara Anandamurthy. Mr. Muralidhara, an authority in the field of use and applications of statistical tools provided valuable insights and information on statistical data analysis and anchored the one-day workshop with great expertise. It was thrilling and a great learning experience for the faculty members. The session significantly contributed to the improvement of my knowledge and expertise in the area of data analysis. The FDP was a pointer to the importance of continuous learning which plays a major role in the growth and development of an organization and its employees.

MARKETING CONCLAVE

GIBS BUSINESS SCHOOL BANGALORE | **MARKETING CONCLAVE**

THE ART OF SELLING AMIDST THE ADVENT OF TECHNOLOGY

06 APRIL 2023 | 10 AM - 12:30 PM

PANELISTS

- Ms. Shibani Philip**
Director APAC
QuestionPro
- Mr. Rajesh Gopinath**
Director, Sales & Marketing
Flipcarbon
- Mr. Mark Garimella**
Chief Executive Officer
Ostium
- Mr. Reshab Tanty**
Marketing Officer -
medicomm
GIBS Alumnus
- PROF. HARIPRAKASH KARCHERLA**
Professor of practice - GIBS
MODERATOR

MR. NIRANJAN AG
Chief Business Officer - NIVASOFT
KEYNOTE SPEAKER

AUDITORIUM GIBS BUSINESS SCHOOL

www.gibs.edu.in

6th April 2023 was a much-awaited day at the Global Institute of Business Studies as the institute hosted its Annual Marketing Conclave on that day. All the PGDM students of the 2022-24 batch participated in the conclave along with the faculty of the department. The theme of the conclave was 'Art of Selling amidst the Advent of Technology'. The event started sharp at 10 am in the auditorium with renowned industry experts and dignitaries present on the occasion. Mr. Niranjan AG 'Chief Business Officer' from NIVASOFT, was the Keynote Speaker for the day. He talked about the important qualities a sales professional should possess to be successful in his or her career. Using a lucid

storytelling technique, Mr. Niranjan explained how marketing as a profession has evolved over the years and how it is likely to take shape in the future. The keynote speech was followed by a highly interesting and absorbing panel

discussion on the chosen theme. The keynote speaker and all the panelists were felicitated by GIBS Dean & CGO Dr. Kavitha Mathad. The panelists who participated in the discussion were Ms. Shibani Philip, Director of APAC QuestionPro, Mr. Rajesh Gopinath, Director of Sales and Marketing, Flipcarbon, Mr. Mark Garimella, Chief Executive Officer, Ostium' and Mr. Reshab Tanty, Marketing Officer Medicomm and also GIBS Alumnus. Our beloved professor Mr. Hariprakash Karchela was the moderator of the discussion. The panel discussion was conducted for around two hours where each panelist shared their opinions and personal experiences signifying the importance of technology in marketing. The panelists threw light on the increasing role of technology in the various sales and marketing verticals. The experts also explained the latest technological trends that are being used in the marketing and sales arena and the skills that students need to cultivate in order to deliver and grow in the organizations they associate with. Most importantly, it was emphasized that despite the over-encompassing presence of technology human touch and superior interpersonal skills cannot and should not be undermined for aspiring marketing and sales professionals to succeed in their careers.

The lively panel discussion ended with the 30-minute Q & A session where the students were given the floor to ask questions, clarify their doubts and conjectures related to marketing and sales in general and as a career in particular. Overall, the program was an astounding success where not only the marketing specialization students but all the participants got some positive takeaways about the subtleties of sales and marketing marked by the increasing use of technology. The emcees for the event were the students Priyam Sen and Madhu Yadav. The vote of thanks was delivered by the Marketing Faculty Prof. Malabika P.

HR CONCLAVE



HR CONCLAVE

**HR METAMORPHOSIS
EXPANDING THE
HORIZONS**

04 MAY 2023 | 10:00 AM - 12:00 PM

KEYNOTE SPEAKER

DR. BALAJI M S
Executive Director & CHRO,
Critical Facility Digital (P) Ltd.

PANELISTS

Mr. Manjunath T S
Ast. General Manager –
HR TVS Motor Company

Mr. Naveen Narsappa
Associate General Manager
- HealthCare Global

Ms. Swathy Sanjeevi
HR Business Partner -
Engineering Trioog Health

MODERATOR

MR. MOHAN KUMAR
Consultant – Wipro

**AUDITORIUM
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Global Institute of Business Studies t conducted an HR Conclave on “HR Metamorphosis: Expanding the Horizons, exclusively” for its PGDM students. The exciting conclave took place on Wednesday, 4th May 2023, from 10.00 am to 12.00 pm at the Auditorium.

The goal of this event was to create a platform for discussions on visionary concepts, best practices, cutting-edge

Excellence Award 2023 winners and competitors exhibited their entrepreneurial skills and made a lasting impression with their novel concepts. The top three teams presented their very own business concepts, enthralling the audience with their ingenuity and forward-looking approach.


The winning team, QCAB - For a Quick Ride, put up an original idea for streamlining the ride-hailing process. QCAB provides a one-stop platform for all mobility needs by doing away with the necessity for several ride-hailing apps. QCAB strives to simplify the lives of customers through a straightforward user interface, real-time driver tracking, and cashless payments.

The first runner-up, PETZSPA, unveiled a specialized platform made just for animal care facilities. PETZSPA aims to connect pet owners with quality pet care centers so that their beloved pets receive the finest care possible. It does this by using advanced search filters, personalized matching, and clear information.

Reezer - Adventure Sports Aggregators, the second runner-up, is a portal to an exciting world of adventure sports. Users can readily select and book their ideal trip with Reezer's support because it streamlines the booking process and curates a wide range of activities. Reezer seeks to revolutionize the adventure sports sector by putting a strong emphasis on convenience and a seamless user experience.

The IRE Conference & Award 2023 offered the PGDM students a wealth of advantages in their entrepreneurial path in addition to giving them a venue to exhibit their ideas. The conference promoted networking opportunities with industry leaders and possible investors, enabling the students to learn useful lessons and form contacts in the business world. Furthermore, the panelists' opinions allowed the students to improve their business concepts and develop their knack for entrepreneurship.

We are incredibly pleased with the talented learners from the GIBS PGDM and the IRE School who took part in the IRE Excellence Award 2023 conference. Their outstanding company concepts and original thinking demonstrate the entrepreneurial spirit promoted at GIBS. Their corporate career was aided by the conference, which gave them incredible networking along with growth opportunities. The IRE Conference & Award emphasized the value of entrepreneurship, research, and innovation in developing tomorrow's business leaders. The Global Institute of Business Studies is still dedicated to encouraging its students' business dreams and giving them access to a motivating atmosphere.



FDP ON STRUCTURAL EQUATION MODELLING



On May 19th, 2023, the GIBS conducted a five days FDP on Structural equation modeling which was attended both online and offline by all the faculties from various institutions, research scholars from different universities, students, and Corporates. The inaugural session commenced with the lighting of the lamp and with the welcome address delivered by Dr. Lakshmi and Dr.S.Chitradevi. Mr.Ritesh Goyal MD GIBS, delivered a speech followed by Dr. Kavita Mathad who shared her valuable insights on the topic and spoke about the relevance of the FDP which shall certainly help to develop the writing and publishing skills of research scholars and all the participants. The Chief Guest of the inaugural and resource person of the FDP Dr. Ashutosh Pandey, Assistant Professor, Fore School of Management, and Dr. Sankar Mukherjee, Associate Professor, GIBS. Both discussed their views on the theme of the program, they talked about building the capabilities of the research scholars as well as faculty members to enhance the quality of their research papers writings which is the need of the hour. The valedictory program, held at our esteemed institution on 23rd June, 2023 was a momentous occasion, celebrating the participants' dedication and enthusiasm. Dr. Girish Babu M and Mr. Ribhu Ray were the Emcees of the event. The program provided a platform for sharing experiences, exchanging ideas, and fostering a strong network among the academic community. Resource person Dr. Ashutosh Pandey, shared his experience of all five days, followed by in-house resource person Dr. Sankar Mukherjee.

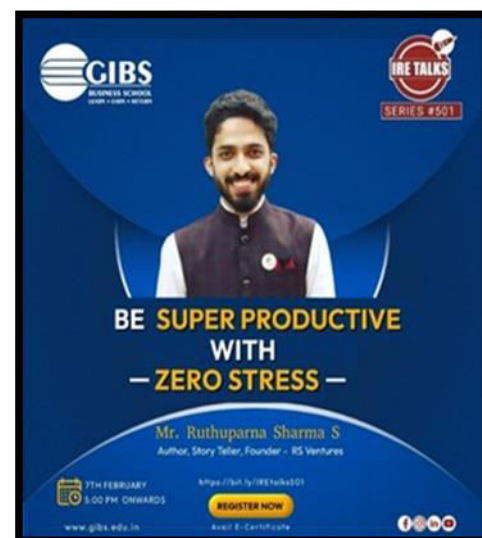


IRE TALKS



On January 24th, 2023, GIBS students attended an IRE Talk by Dr. Shazia Kausar from the University of Technology and Applied Sciences – Shinas, Oman. The session highlighted important aspects for job seekers, such as creating professional resumes, conducting research on hiring companies, maintaining a well-groomed personality, developing public speaking skills, and managing a clean social media presence. The talk provided valuable dos and don'ts for interviews and concluded with an engaging Q&A session. The students felt inspired and informed, considering career opportunities abroad. It was an enriching session, and the GIBS community was fortunate to be part of it.

On February 7th, 2023, Mr. Ruthuparna Sharma delivered an insightful talk on productivity and stress management as part of the GIBS IRE talk series. Sharma, a celebrated storyteller, TEDx speaker, and author, emphasized the significance of productivity and stress management in personal and professional lives. He provided students with valuable tips on boosting productivity and improving well-being, including exercising daily, spending quality time with loved ones, and nurturing talents or passions. The session was thought-provoking, and students gained a deeper understanding of these important aspects of life.



In today's competitive world, self-love and optimism seem untenable. Helen Keller, a famous author who overcame great hardship, once said, "Optimism is the faith that leads to achievement." Ms. Vibha Rani's IRE talk on February 17th, 2023, revolved around inspiring optimism among students. Ms. Rani, an author, actor, and motivational speaker, emphasized the importance of positive thinking and self-love. She discussed how today's youth lack self-love and connected it to positive thinking. Additionally, she highlighted the significance of inner beauty, which surpasses external appearance. The session was productive, leaving students feeling more self-assured and confident.





Master Avi Sharma delivered an impactful IRE Talk on "Leadership/Management Lessons from Bhagavad Gita and Ramayana" on February 24th, 2023. At just 13 years old, he is known as the "Wonder Boy of India" and has received several national and international awards. Master Avi Sharma clarified that the talk was about spirituality, not religion, and focused on the teachings from the Ramayana and the Bhagavad Gita. He discussed qualities like brotherhood, humility, and respect that distinguish good leaders. Emphasizing the importance of future leaders embodying these values, the session provided a valuable perspective on leadership and management. Attendees eagerly await more enriching sessions.

On March 3rd, 2023, Mr. Aswini Bajaj, CEO of 'Leveraged Growth' and a respected finance and corporate coach, conducted a session on "Application of finance in Fintech and other areas." The interactive and insightful session covered diverse finance topics such as the stock market, corporate finance, and accounting. The session provided valuable knowledge for upcoming management graduates. GIBS is grateful to Mr. Aswini Bajaj for his time and is proud to offer unique programs like the IRE talk series to enhance the innovativeness, research skills, and entrepreneurial acumen of its students.



On March 9th, 2023, GIBS students attended an informative and inspiring IRE Talk titled "Know your Innovation Profile," with Prof. Bharath Gopalan as the keynote speaker. The session emphasized the significance of having an innovative profile for enhanced team performance. It explored a collaborative innovation system that enables complex problem-solving, utilizing four styles and four stages of innovation. Students analyzed their preferences through a set of statements to design their profiles. Prof. Bharath Gopalan, currently the Chief Process Officer at the Global Institute of Business Studies, is an accomplished professional, celebrated author, and certified HR Excellence Assessor by CII. His talk provided an enriching experience for the attendees.

"Communication and relationships are crucial in human civilization. Humans, as social animals, have an innate inclination to network and socialize in personal and professional contexts. The IRE talk session titled "Is Relationship Measurable" explored this concept, captivating a diverse audience with its thought-provoking content. Dr. Rajeev Krishnaswamy, an esteemed expert in sales, business operations, and interpersonal relationships, served as the keynote speaker on March 23rd, 2023. The talk emphasized the value of relationships in the evolving business world. Dr. Krishnaswamy, Chief Consultant at Mercuri International, Mumbai, shared insights on establishing mutually beneficial business relationships. The session was productive, offering students a new perspective on relationships."



GIBS organized an inspiring IRE talk on April 5th, 2023, featuring motivational speaker Prathamesh Sinha. With a notable background as a guest on Shark Tank India and Brand Ambassador at Thinkerbell Labs, Sinha shared valuable knowledge and experience. Titled "Journey of Transformation and Self-Discovery," the talk aimed to inspire personal growth. Sinha added credibility and excitement, allowing participants to interact, seek guidance, and gain inspiration. Overall, the IRE talk left attendees motivated and equipped for transformative journeys.



GIBS held an informative session on "Speak Up and Stand Out" – by Mr. Yash Tiwari on 13th April. He enlightened the session by highlighting that speaking up and standing out are powerful acts of self-expression and empowerment. When we speak up, we give voice to our thoughts, ideas, and concerns, contributing to meaningful conversations and positive change. By standing out, we embrace our uniqueness, refusing to be overshadowed or silenced. Speaking up and standing out inspire others to do the same, fostering a culture of authenticity and diversity.



On 21st April, GIBS conducted an IRE session on the topic “Before You Startup” by Siddharth Pattanashetti on 21st April. He emphasized taking time to plan and strategize before embarking on a startup journey. He advised on building a solid business plan outlining goals, financial projections, and marketing strategies.

GIBS conducted an IRE talk on “What does it take to be an entrepreneur?” by Mr. Rohith Kumar Sharma – COO & Co-Founder, Bizgurukul Pvt Ltd. On 25th April 2023. Mr. Rohit Kumar Sharma enlightened the session through his entrepreneurial experience. He highlighted that adaptability and flexibility are crucial in navigating an ever-changing business landscape. Above all, he said that an entrepreneur must possess a relentless drive to turn ideas into reality and create a meaningful impact.



On 5th May, GIBS conducted an IRE talk on ‘Starting Early: The benefits of investing at a young age’ by Mr. Vibhor Varshney, Founder of Vighnahara investment solutions. He began the session by saying that investing early allows for a longer time horizon, enabling compounding to work its magic and potentially generate substantial wealth over time. He added that early investments provide an opportunity to learn about the intricacies of the market, building financial literacy. He concluded by saying that people need to establish a disciplined saving habit, that encourages responsible

financial management.



The IRE Talk on May 5th, 2023, focused on "The benefits of investing at a young age" and featured Mr. Vibhor Varshney, the esteemed founder of Vighnahara Investment Solutions, as the guest speaker. Mr. Vibhor, a well-known figure in the world of finance and investments, shared valuable insights during the session. He discussed various investment strategies, highlighted the pros and cons of different markets, and emphasized the significance of having a supplementary source of income in today's economic climate. Students gained practical knowledge to manage and grow their portfolios.

GIBS on 26th May 2023 conducted a session on "Empowering Management Minds to Thrive" with Ms. Diksha Dogra as the esteemed guest. Ms. Dogra, renowned as the founder of ReimageByDiksha Academy and Josh Talk speaker brought a wealth of knowledge and inspiration to the event. She shared her views on management minds being crucial for fostering thriving organizations. She emphasized that providing opportunities for continuous learning and professional development equips managers with the skills and knowledge to navigate complex challenges.



On 7th June, GIBS hosted a session featuring Mr. Girish Nagpal, CEO and Co-founder of MetroRide and Shark Tank Finalist. Known for his wealth of knowledge and inspiration, he spoke on the topic 'From dreamer to doer'. He started off by saying that transitioning from a dreamer to a doer requires taking actionable steps toward realizing one's aspirations. He added that goals should be clear and broken down into manageable tasks in order to execute them well. He concluded by saying that cultivating discipline and perseverance to consistently work towards dreams even when faced

with challenges.



GIBS
BUSINESS SCHOOL
LEARN • EARN • BELIEVE

IRE TALKS
SERIES #517

VISION IDEAS INNOVATION INSPIRATION PASSION COMPETENCE

AN IRE TALK ON
**EMPOWERING STUDENTS AS INNOVATORS:
A PATH TO ENTREPRENEURIAL EXCELLENCE**

16 JUNE 2023
04:30PM

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Credmate Fintech Pvt Ltd
Shark Tank India Finalist

f i t i

On 18th June 2023, GIBS hosted a talk session on “Empowering students as: A path to entrepreneurial excellence”. The session featured the esteemed presence of Mr. Gaurav Kundra and Mr. Gaurav Sharma, the founders of Credmate Fintech and Shark Tank India finalists. They emphasized refining ideas and strategies through market research and analysis. They also spoke on the importance of building a strong network of mentors, advisors, and like-minded individuals who can provide guidance and support. Lastly, they advised the attendees to never stop learning and investing in personal and professional growth to continually evolve as entrepreneurs.

RESEARCH SERIES



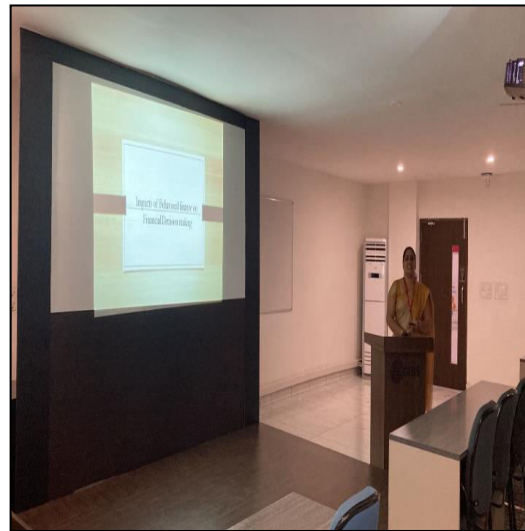
Prof. Girish Babu M, shared his valuable thoughts on the topic ‘Consumerism – Then, Now and Beyond’ on February 13th, 2023 as a part of the GIBS research series. His session focused mainly on the unobtrusive and unfettered growth of mobile apps, particularly the mobile shopping apps that have greatly influenced the way consumers perceive shopping activity in modern times. The audience for the session comprised of the revered faculty members of the institution. Overall, the session was engaging as deliberations took place on the significant role played by mobile apps in the changing landscape of consumerism



The research series on March 7th, 2023 from 3:30 pm-4:30 pm was conducted by Prof. Malabika Purkayastha, Faculty GIBS Bangalore. The talk was on the topic of 'Innovative strategies to improve customer experiences in online grocery'. The one-hour session was conducted with the esteemed teaching fraternity of GIBS as the audience for the program. The session was elucidative as the resource person dwelled on the tools and techniques used for the empirical research in the field of online grocery and the innovative changes that are taking place in the field of online grocery. Overall, the session was an illuminating one as everyone by and large engages in online buying in contemporary times which made the talk very relevant and relatable.



On April 11th, 2023, GIBS hosted a research series on by Prof. Sowmya M. The research series was on 'Emerging Banking Technologies to Optimize Banking Operations'. This session was conducted for the faculties of GIBS from 3.30 pm to 4:30 pm in the GIBS Conference room. The resource person was introduced by Dr. Lakshmi R B, Asst. Professor. The event covered the latest trends and innovations in the banking sector, and how they are transforming the banking sector.



On May 11th, 2023, Ms. Lakshmi Hyma, Assistant Professor – Global Institute of Business Studies, M. Com (Finance), MBA (Finance & HR), took a session on “Impact of Behavioural Finance on Financial Decision Making” in Global Institute of Business Studies in Bangalore, as part of the "Research Series." This session was conducted for the faculty of GIBS from 03:30 pm to 04:30 pm. The resource person of the day was introduced by Ms. M Sowmya. She first focused on various types of behaviours and accordingly how people make decisions in financial investments. She particularly focused on stock market investments. She also highlighted on what are the behaviours to be avoided while making financial decisions which may lead to a greater loss.



On June 14th, 2023, Dr. Sankar Mukherjee, Professor, Global Institute of Business Studies took a session on “Qualitative Research: A Case Study Approach” in Global Institute of Business Studies in Bangalore, as part of the Research Series which took place at Seminar Hall, Global Institute of Business Studies. This session was conducted for the faculty of GIBS from 3:30 pm to 5:00 pm. The resource person of the day was introduced by Dr. Girish Babu M, HOD. The session started by giving a brief description of the differences between exploratory research and explanatory research. He shared many examples of how to write a case from an existing company. What problems one may encounter if they publish a case without the consent of the company on which the case study is being made.

JOY OF LEARNING



On 25th, February 2023, Joy of Learning program was conducted at the GIBS campus with Mr. Shankar Rao as the guest speaker who held a lively and engaging session on “Digital Transformation”. Mr. Rao is the CIO & CDO at Bosch India Limited. His JOL presentation highlighted the salience of digital transformation and digitalization in enhancing and extending the limits of seamless digital integration intra-industry and inter-industry that eventually gets reflects in increased customer value and satisfaction. All the attendees found Mr. Rao’s session very lively and engaging.



The Joy of Learning session for the month of March was delivered by Dr. Kavita Mathad, Dean and CGO, Global Institute of Business Studies. It was a highly interactive two hour session on the topic “OBE: Feedforward and/or Feedback”. Outcome Based Education (OBE) model is gaining popularity across the world as it adopts a more pragmatic, measurable, and structured approach towards education. Dr. Mathad stressed on the significant role of feed forward in enhancing individual efficiency and productivity by offering constructive guidance on how to do better. The session was attended by all the faculty members of the GIBS institute and one of the key takeaways from the session was the identification of the various focus areas like industry academia collaborations, teaching pedagogy, curriculum design and the like which ought to be deliberated upon by the academia for attaining higher standards of educational goals.



The Research Series for the month of April which happened on 20th April, 2023 was conducted by Prof. Bharath Gopalan, Chief Process Officer, GIBS, Bangalore on the topic 'Designing and Delivering of EDP. Androgogic Approach'. He also spoke on 'learning by mistake' and the role of a leader in facilitating learning. The forum assembled deliberated on the need for initiating and conducting FDPs/MDPs that can be instrumental to enhance the credibility of the institute as well as the individual stakeholders involved. It was decided that the MDPs would be rolled out and executed in an incremental manner ensuring that the initiative leads to some tangible results for the target organization.



On May 17th, 2023, the GIBS campus held a Joy of Learning (JOL) session on "Industry and Academia Interface", which was attended by all the faculties of the institution from 2.30 PM to 4.30 PM. Sir also covered the Industry Expectations Vs needs of the institution, in which Sir explained how do you start interacting with the students, developing quality interaction is very important among the student community is very important. There are a few initiatives suggested for better growth of the institution which are 1. Internship to be strengthened, 2. A quick project to be planned 3. Faculty interaction is needed 4. Consultancy project to be concentrated more by the faculty. 5. The frequency of Industrial visits arranged to be increased to get more practical exposure.



On June 26th, 2023, Dr. Lakshmi R.B Asst .dean GIBS took a session on “Certification and Value added program “in Global Institute of Business Studies in Bangalore, as part of the "Joy of Learning." This session was conducted for the faculty of GIBS from 3:00 pm to 5:00 pm. The resource person of the day was introduced by Prof. Lakshmi Hyma. The resource person started the session by discussing about the skills employment market, in 2030 by giving an example of various courses in digital literacy, emotional intelligence, critical thinking, etc. She also touched upon various value-added programs for the Finance domain, HR, and Marketing as well.

FACULTY ACHIEVEMENTS

For any educational institution, its strength lies in its pool of faculty members. Faculties are the pillars and the torchbearers for any institution of learning. GIBS is proud to have some of the most learned and the best minds in its teaching team



which gets well reflected by the accolades won

Mr. Hari Prakash Karcherla, Prof. of Practice at Global Institute of Business Studies is a versatile personality with huge corporate experience whose valued contributions are not only limited to the field of academics but also in the arena of sports and extracurricular. Prof. Karcherla was the panelist for the much acclaimed annual business conclave "Vriddhi" organised by IIM-Vishakapatnam on January 21st, 2023. He also graced the management fest 'UTOPIA' at AMITY Bangalore as the judge for the Marketing Vertical competitions on 31st Mar'23. On the extracurricular front, he represented the South Zone veterans (above 50 Years) cricket team at the Inter-zonal cricket tournament held at Indore during the first week of Jan'23. He was also the chief guest for inter academics cricket tournament for under fourteen age group boys/girls organized by the Shine Academy of Bangalore on 26th Feb'23.





Dr. Lakshmi R.B, conducted a one day workshop on “Design Thinking” at the Imperial Institute of Design Management, Bangalore and was duly honored and acknowledged for her insightful delivery on one of the most relevant topics of contemporary time. Our esteemed faculty members Prof. M Sowmya, Dr. Chitradevi & Prof. Malabika Purkayastha presented their research papers at the 4th International Conference on “Innovation, Technology, and Sustainability: Shaping the Future of Business & Society” on 16th March 2023 organized by WeSchool, Bangalore. All three research papers were well received and appreciated by the Chair and the audience present. Prof. Malabika’s manuscript has been selected to be published as a textbook chapter by an international publisher.



Dr. Kavita Mathad, Dean of Global Institute of Business Studies, chaired a session at the “Fore International Case Conference” (FICC) 2023. Organized by FORE School of Management, New Delhi.

Dr. Kavita Mathad was invited as a speaker during the International Summit on UN Sustainable Development Goal-8 Decent Work for Quality Economic Growth organised by KC Group of Institutes Chandigarh, India in collaboration with University of Molise, Italy and Tradepreneur Global Academic Platform, UK,

Dr. Kavita Mathad attended a Five-Day FDP on “Data Analysis & Structural Equation Modeling”, organized by Asian Business School, Noida, UP, 24-30th June 2023. Online Mode

Dr. Kavita Mathad, presented a paper titled “A Comparative Analysis of One District One Product (ODOP) Policy between India, Japan, and Thailand: A Study on Brand Marketing on Local Product”, at an International Conference on Services Marketing: Digitisation and Management, Organised by NSB Academy, Bengaluru.

Dr. Kavita Mathad, presented “Green is the Colour of Money: A Case of E-waste Management in India” at the FICC 2023, at FORE International Case Conference, Organised by FORE School of Management, Delhi.

- Dr. Sankar M, Associate Professor, GIBS chaired a session at “Fore International Case Conference” (FICC) 2023. Organised by FORE School of Management, New Delhi.
- Dr. Girish Babu M, Asst. Professor. Completed his Ph.D. from Bharathiar University this March 2023.
- Dr. Girish Babu M, became the Reviewer for Rajagiri Management Journal (RAMJ) a peer-reviewed academic journal from Emerald Publishing, ISSN: 0972-9968, eISSN: 2633-0091
- Dr. Girish Babu M, was the paper setter for the 4th Sem CBCS Scheme End Semester Examination (Aug/Sep-2023) of Bangalore University.
- Dr. Girish Babu M, was the Examiner during the 5th Semester Viva-Voce Examination of Bangalore University.
- Mrs. Lakshmi Hyma, Asst. Professor was the paper setter for 4th Sem CBCS Scheme End Semester Examination (Aug/Sep-2023) of Bangalore University.
- Prof. Kirron Bindu, Area Chair of Finance: Attended an International Conference on ESG at Hotel Lalith On 28th July. It was conducted by BCIC and Ramiah Institute of Management.

STUDENTS ACHIEVEMENTS



Global Institute of Business Studies always encourages its students to show their talent whenever they get a chance, that is the reason we allow students to participate in all the college fest and any competition that is held outside the college. GIBS students also grabbed all these opportunities and won a lot of prizes in various fests in many colleges and business schools.

On the 27th and 28th of April 2023, Reva University held their college fest “Revathsava’23”. As usual students from GIBS participated in various competitions and showed their skills and talents. In ‘Best Management Team’ competition our students emerged victorious and won first place while securing runners-up in the marketing event. It was a proud moment for us to witness our students shine and make a mark in the management field and also huge credits to our professors and staff for always helping and encouraging students to take part in these competitions.

Best Management team – winners

1. Christy Thomas K V
2. Parv Upadhyay
3. Shreesh Santosh

Marketing Event- Runner up

1. Modi Labdhi Jineshbhai
2. Puja Kumari

IRE CONFERENCE WINNERS

The IRE conference was organized at the Renaissance Hotel, Race Course Road Bengaluru on 20th May from 9.00 am. Management, L&D staff, and 1st year PGDM students were present for the same. The top three IRE teams got an opportunity to present their ideas and the same was evaluated by the speakers of the day.



Team 1 - Kousik M, Eshwar Rao, Swetha, Narendran, Logaraj, Madhu Yada, Kowshik N, Manikandan, Mani Vishnu and Manshad pitched PETZPA, business idea.

PETZPA is a Pet Aggregator a dedicated platform exclusively designed for pet care centers, providing targeted exposure to pet owners. With advanced search filters and smart recommendations, they offer personalized pet care center matching and prioritize transparency by providing comprehensive information, customer reviews, and ratings to build trust and confidence among pet owners.



Team 3 - Ritvika Agarwal, Ramakrishnan A S, Ritesh K R, Rishabh Rathore, Ranjana, Raghuram S, Sivakrishna Shridham, Rithick Subash pitched QCAB – For a Quick Ride, business idea.

Qcab - The aggregator of the aggregator is one application for all mobility needs. By evaluating many applications at once, too much time is lost while making a ride reservation. The product makes consumer lives easier by eliminating

the redundancy of multiple Ride-hailing apps. Simple user interface that gives customers the targeted information they need. With just a few taps on a smartphone, users can easily book a ride, track the driver's location in real time, and enjoy cashless payments.