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NEW AGE
B-SCHOOL

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MARQUEE

NEWSLETTER

2023

OCTOBER EDITION

MANAGING DIRECTOR'S MESSAGE

GIBS is devoted to students' success by offering quality education. We encourage academic research and focus on the needs and potential of the students with the help of unique programs to excel in their careers and lives. We constantly interact with various business leaders, global managers, and academic scholars to ensure the highest quality of education. We look forward to serving you!

DREAMER...VISIONARY...WINNER...



Mr. RITESH GOYAL
Managing Director - IIM Alumnus

“Education is an instrument of empowerment to equip our people to help them become economically independent and self-sustaining.”

DEAN & CGO' s MESSAGE

"Come let's Learn, Earn and Return!"



Dr. KAVITA MATHAD

Gold Medalist - Karnataka University
Alumni - Harvard Business School Online

GIBS Business School is one stop for the overall development of young minds through a scientifically designed curriculum with add-on training and workshops delivered by the GFS (GIBS Finishing School) and IRE (Innovation Research and Entrepreneurship) School. GIBS Business School's program structure incorporates creative student-centric learning with hands-on and experience-based pedagogy for the continuous assessment of the course. Students at GIBS Business School start their learning journey with an apt ice-breaking session and orientation program and are gradually introduced to various dimensions of management aspects including deliberations related to the well-substantiated theories and the ever-evolving models of the industry. The school incorporates industry-based learning through Case Studies discussions, Industrial Visits, Project-based courses, Industrial Training, Workshops, weekly Guest lecture Series, Alumni Talk Series, Specialisation Society Activities, and a Global Immersion Program to name a few. During their program, students get to shadow, an industry mentor while at the Summer Internships, Live Projects, Community Projects, and GFS training that ensures the internalization of management principles among students. As a premier Business School, there is a great emphasis on facilitating and nurturing an independent thought process and out-of-the-box ideation with grit to internalize an Attitude of Gratitude among the GIB'ians. Thanks to the GIBS team of brilliant, experienced faculty members, a galaxy of industry experts, and national and international partners from academia and industry for being the driving force in achieving the set goals and raising the standards year-on-year.

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AWARDS & RANKINGS

The poster features a portrait of Ritesh Goyal, Founder & MD of GIBS Business School, wearing glasses and a black shirt. The background is dark with a cityscape silhouette. Text on the poster includes:

- UNIVERSAL Mentors Association** (top left logo)
- GIBS BUSINESS SCHOOL** (top center logo, with tagline LEARN • EARN • RETURN)
- Global Institute of Business Studies** (top right text, Managed by Goyal Educational Trust ®)
- KEYNOTE SPEAKER** (yellow text)
- 8TH EDULEADERS SUMMIT & AWARDS 2023** (large yellow number 8 and white text)
- 25.08.2023 @ TAJ VIVANTA** (yellow text, preceded by a calendar icon)
- Ritesh Goyal** (yellow text)
- FOUNDER & MD GIBS BUSINESS SCHOOL** (white text)
- www.riteshgoyal.in** (white text)
- www.gibs.edu.in** (bottom left, preceded by a globe icon)
- Social media icons for Instagram, Facebook, YouTube, and LinkedIn (bottom right)

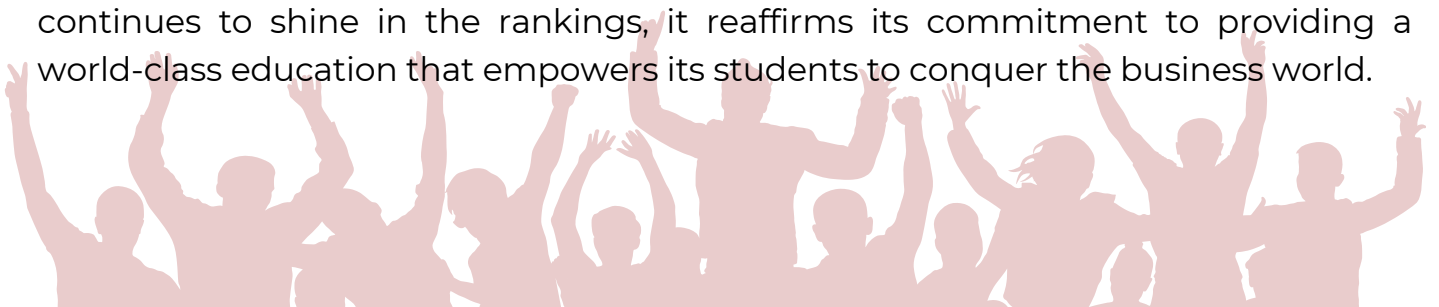
In the year 2023, the prestigious EDULEADERS SUMMIT AND AWARD unfolded in the vibrant city of Bangalore, meticulously organized by the Universal Mentors Association (UMA) in partnership with Brainworkers. UMA, a relatively young institution established in 2019, stands as a visionary, research-centric media organization dedicated to the establishment of knowledge-based communities and platforms that facilitate insightful exchanges and stimulating discussions. For its 8th edition, this summit held the privilege of hosting Mr. Ritesh, a distinguished figure in the educational realm, as the keynote speaker. In the company of this luminary, the event showcased a remarkable lineup of speakers, among them, luminaries such as Dr. Balakrishna Shetty, Pravesh Dudani, and several other notable guests. The gathering extended beyond mere celebration; it blossomed into a dynamic forum where ideas and insights flowed freely. Such exchanges served as critical building blocks in advancing the field of education and nurturing the next generation of leaders. This summit, through its spirit of collaboration and knowledge-sharing, undoubtedly left an indelible mark on the landscape of educational leadership.

AWARDS & RANKINGS



In a momentous achievement, GIBS Business School, a hub of academic excellence and innovation, has emerged as a shining star in the esteemed Deccan Herald Business School Rankings for the year 2023. This recognition serves as a testament to the relentless dedication and unwavering commitment to quality education that GIBS and its students embody. This remarkable feat has not only kindled the spirit of pride within the institution but has also set a higher benchmark for academic institutions nationwide. The Deccan Herald Business School Rankings, widely regarded for their rigorous evaluation process, have placed GIBS Business School in a well-deserved spotlight. The students, as the true ambassadors of GIBS, have played a pivotal role in shaping the institution's reputation. Their relentless pursuit of excellence, combined with the guidance and mentorship provided by the faculty, has borne fruit in the form of this prestigious recognition.

This accomplishment is a testament to the institution's unwavering dedication to nurturing future business leaders. GIBS Business School is not just an educational institution; it's a dynamic ecosystem where talent meets opportunity, and this achievement is a harbinger of the bright future that awaits its students. As GIBS continues to shine in the rankings, it reaffirms its commitment to providing a world-class education that empowers its students to conquer the business world.



AWARDS & RANKINGS



We are proud to announce that GIBS has achieved remarkable success in the field of education in the year 2023. We have secured the **7th Rank** in the prestigious 'Top B School of Eminence in India' rankings by Competitive Success Review (CSR) - 2023, a significant leap from our 12th position last year. Furthermore, we are pleased to maintain our **10th position** in CSR's list of the "Best B Schools in Karnataka."

This achievement wouldn't have been possible without the unconditional dedication and hard work of our students, the relentless commitment of our faculty members, the continuous support of our esteemed alumni and associates, and the tireless efforts of our dedicated staff. Together, we have proven that GIBS is a place of excellence, and we look forward to achieving even greater heights in the years to come. Congratulations to the entire GIBS family!



TEDx GIBS Bangalore

TEDx GIBS Bangalore
x = independently organized TED event



With the stage set at GIBS, a confluence of intellect, creativity, and inspiration came alive at TedxGIBS on September 24th, 2023, thanks to the unwavering support of IRE Tedx, the management fest, and the Cultural & Creativity Societies. The event was nothing short of a marvel, a testament to GIBS' dedication to curating an enriching experience for all in attendance. As the sun dipped below the horizon, the stage was illuminated with brilliance, featuring an ensemble of luminaries from diverse fields. Dr. Varun Kapoor, the guardian of cybersecurity, embarked on a journey into the digital realm, while Ms. Vishakha RM, a stalwart in the insurance industry, shared her wisdom on navigating life's uncertainties. Master Avi Sharma, the polymath extraordinaire, proved that boundaries are meant to be challenged, and Mr. Vivek Kapoor, a serial entrepreneur, offered valuable insights into the world of startups. The indomitable spirit of Mr. Manish Gupta, an ISRO scientist, left the audience in awe as he unveiled the mysteries of space exploration. Ms. Aditi Chaurasia, a co-founder with a vision, and Mr. Akhil Gupta, the disruptor, reminded us that entrepreneurship knows no bounds. Padma Shri Awardee Dr. Kamini A Rao, a pioneer in academia, inspired us with her journey, while Mr. Mangesh Natha Shinde, a multimedia maestro, unfolded the art of storytelling. The audience, an eager assembly of minds, couldn't have asked for a more enlightening day. The GIBS campus pulsated with anticipation and excitement as these luminaries took the stage. The profound knowledge and invaluable experiences shared by these speakers had a transformative effect, igniting a spark within every attendee.

The overarching message from this unforgettable TEDx talk was clear: seize the opportunity to broaden horizons, gain new perspectives, and harness the inspiration needed to fuel positive change within ourselves and the world. GIBS has indeed set a precedent for thought leadership and innovation, leaving everyone in attendance feeling privileged to have been a part of this remarkable event.

INAUGURATION OF PGDM

The inaugural ceremony of the PGDM Batch 2023-2025 took place on July 21, 2023, at the Global Institute of Business Studies. The atmosphere was brimming with anticipation, excitement, and a profound sense of belonging. The ceremony commenced with the ceremonial lighting of the lamp, a symbol of enlightenment, followed by a truly inspiring address from Dr. Kavita Mathad, Dean and CGO of GIBS. Distinguished guests of honour included Mr. Pratik Gadia, the renowned founder and CEO of The Yarn Bazar, who celebrated his appearance on Shark Tank. Joining him were Mr. Prasad S. Deshpande, Senior Vice President and Global Head of Procurement at Biocon, India, and the esteemed Major Aditi Mohan, Head of Establishment India and Future of Workplace for BIG countries at Hindustan Coca-Cola Beverages Pvt Ltd. Their words resonated deeply with the diverse assembly of students hailing from various parts of India, sharing invaluable knowledge and experiences. The ceremony culminated with the impactful and motivational words of Mr. Ritesh Goyal, Managing Director and CEO of GIBS Business School. This inaugural event transcended formality, as it symbolized the commencement of an exciting new chapter in the lives of each student. Moreover, this ceremony provided students with a unique opportunity to engage with faculty members and industry experts, setting the stage for a promising two-year journey of experiential learning and personal growth. The inaugural ceremony was not merely a formal event but a transformative experience, marking the promising beginning of a new chapter in the lives of all the students.



ALUMNI MEETING - PLACEMENT DEPARTMENT



In a splendid gathering on the 21st of July, 2023, the GIBS Alumni returned to their cherished alma mater, bringing with them a wealth of knowledge and experience to share with the current students. The occasion was a special Alumni meeting hosted by the Placement Department, serving as a bridge between past and present, connecting the diverse talent pool of GIBS.

The event was a testament to the unwavering spirit of the GIBS community. Distinguished alumni from various walks of life gathered to engage in insightful conversations and provide valuable insights to the graduating students. It was a day marked by networking, mentorship, and guidance as alumni shared their career journeys and offered words of wisdom.

The Placement Department's commitment to the success of its students was evident throughout the event, as they facilitated meaningful interactions and set the stage for potential collaborations. The Alumni meeting at GIBS Business School reaffirmed the institution's legacy of excellence and its dedication to fostering the success of its students beyond graduation.

ORIENTATION OF PGDM BATCH 2023-25



During the first day of the GIBS orientation program, students received a warm and gracious welcome, setting a positive tone for the days ahead. Following this, the submission of paperwork proceeded seamlessly, ensuring that administrative processes were efficient. From July 22nd, 2023 to August 14th, 2023, a diverse array of upcoming speakers graced the orientation program, generously sharing their expertise and providing valuable insights into the intricacies of the corporate sector. These sessions proved not only engaging but also incredibly fruitful, allowing students to expand their understanding

of how the corporate world operates. A notable highlight was the two-day international conference, where speakers from around the globe delved into discussions about the future of innovation, digital transformation, and prevailing global trends. This global perspective left a lasting impression on the students, broadening their horizons. Among the most eagerly anticipated moments was the final day of orientation, which featured the talent event "Saviskara." During this event, students showcased their skills with great pomp and splendour, highlighting their diverse talents and fostering a strong sense of camaraderie among their peers. The GIBS orientation program offered an inspiring and enriching start to their academic journey.



BLOOD DONATION CAMP



"The measure of life, after all, is not its duration but its donation"- Corrie Ten Boom. On July 31st 2023 from 10 AM to 2 PM., GIBS organized its annual blood donation camp in collaboration with Narayana Health, and a team of professional doctors visited the campus. The CSR society organized this activity, which took place in the main Auditorium. Students actively participated and were briefed on the necessity of blood donation. Donors had access to registration desks, medical check-up stations, and refreshment rooms. Safety and cleanliness were of the utmost concern, and they were adhered to throughout the procedure. The student volunteers made sure that the donors were comfortable, and post-donation, they were ushered to refreshment zones and directed to the rest facilities to recover entirely. The event was a resounding success, not merely for its temporal impact but for the generous contribution it represented in the tapestry of life.

ICIDT -2023

KEYNOTE SPEAKERS

- DR. HAYRI UYGUN
Vice President (TDRG-UK)
Recap: Toyko Engineering University, Isparta, Turkey
- DR. RASHMI GUJRATI
Campus Director - IC Group of Institutions
Banswari, India
- MR. PRASHANT TIBREWAL
Founder & Mentor - Admin Square Consulting, Bangalore
- DR. JUSTIN PAUL
Chief Editor - International Journal of Consumer Studies

DISTINGUISHED SPEAKERS

- MR. SHANKAR RAO
CEO & COO
Booch India
- DR. VOGESH CHABBRA
Director - CT Group of Institutions, Jaipur
- MR. VASUDEVAN MURTHY
CEO & Director - Principal Consultant, Bangalore
- MR. MANOJ KUMAR LAL
Consultant - TCS, Bangalore

PRESIDED BY

- MR. RITESH GOYAL
Founder & Managing Director - GIBS Business School, Bangalore
- DR. KAVITA MATHAD
Dean & COO
GIBS Business School, Bangalore

August 11th & 12th, 2023
GIBS Business School, Bengaluru



On the 11th and 12th of August 2023, ICIDT 2023 was hosted by the GIBS Business School and its esteemed academic partners, Tradepreneur Global Research Organization from Southampton, UK, and KC Group of Institutions in Nawanshahar (PB) & Pandoga (HP). The careful selection of keynote speakers and distinguished presenters ensured a broad spectrum of perspectives and expertise from individuals spanning across India, Turkey, Germany, Dubai, and beyond. This event offered authors the opportunity to share their research and gain recognition through publications. The event covered a wide range of themes and tracks that are relevant to evolving business needs in the current scenario. The conference was an in- depth discussion about research presentations and digital transformation in today's world with a main focus on consumer behaviour, product, and brand marketing, green marketing and digital marketing, and various aspects of marketing and its importance in consumer behaviour. ICIDT 2023 emerged as a resounding success, serving as a crucible where individuals converged to exchange ideas, engage in intellectual discourse, and stay abreast of the latest trends and research findings in the dynamic market landscape. It provided invaluable exposure to the ongoing market trends, fostering an environment of learning and collaboration. Parallel to these discussions were track paper presentations, allowing for in-depth exploration of specific subjects. Out of the submitted 70 papers, 46 were showcased on campus, while 24 were presented online. The impressive lineup of presenters, which included 47 Academicians, 28 Research Scholars, 10 Industry Professionals, and 10 Students, attests to the event's inclusive nature.

CPMP TRAINERS' ORIENTATION



On the 12th of August 2023, a remarkable event took place at GIBS Business School. The Certified Personal Mastery Program (CPMP) trainers' orientation, hosted by the Placement Department, marked a pivotal moment in the institution's journey toward excellence in project management. As a writer on behalf of GIBS Business School, it's my pleasure to share the essence of this transformative day.

CPMP is not just a program; it is a journey toward personal mastery in project management. The trainers' orientation reinforced GIBS's commitment to nurturing leaders who excel in the dynamic world of project management. This event was a melting pot of experiences, knowledge, and enthusiasm. It brought together seasoned trainers, eager learners, and industry experts, all with one goal - to create a profound impact in the project management domain. The day was filled with invigorating discussions, sharing of best practices, and insights into the evolving landscape of project management.



GIBS Business School's CPMP trainers' orientation was more than just a meeting; it was a promise to equip the project management community with the tools they need to thrive in an ever-changing world. It's an embodiment of GIBS's mission to foster excellence and personal mastery, ensuring that every project undertaken by its alumni becomes a resounding success. The 12th of August 2023 will be remembered as the day GIBS set in motion a revolution in project management education.

SAVISKARA 2023



On the 14th of August 2023, the PDGM students of the 2023-2025 batch were introduced to a captivating array of techniques designed to break the ice and unveil the potential of the incoming class of 2023. The event was a spectacular showcase featuring a diverse range of performances, including singing, dancing, beatboxing, and heartfelt Shayari recitations. The auditorium itself was transformed into a vibrant and captivating space, adorned with special decorations tailored for the occasion. Each performance was a genuine and distinct expression of the student's talents.



What made the evening particularly heartwarming were the moments when members of the audience spontaneously joined in the dancing, adding to the energy of the event. The collective enthusiasm and encouragement from everyone in the room worked wonders in quelling the nerves of the performers, allowing them to fully express themselves. Witnessing the audience come together to support and cheer for each other was a heartwarming spectacle, fostering a sense of unity and camaraderie. The students at GIBS eagerly anticipate future events of this nature, where they can not only display their skills but also revel in the enjoyment and encouragement of their peers, thus fostering a vibrant and inclusive community.

INDEPENDENCE DAY



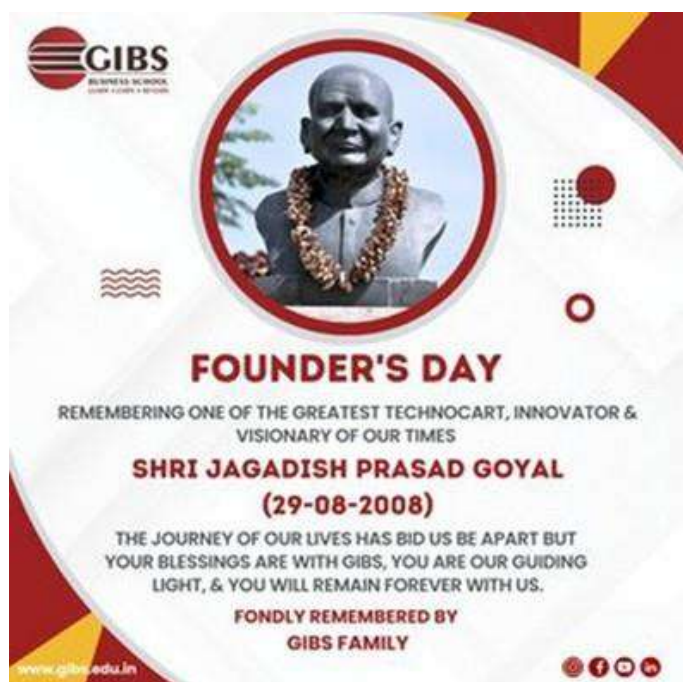
On August 15, 2023, India joyously marked the anniversary of its liberation from British colonial rule. This historic day, symbolizing freedom and sovereignty brought together Indians from across the globe in celebration.

At the heart of this jubilation, students congregated at the amphitheater, rising early in the morning to participate in a series of patriotic activities. The day commenced with the flag-hoisting ceremony, led by the Managing Director, Mr. Ritesh Goyal. Subsequently, the students engaged in spirited renditions of patriotic songs, and the BBA and PGDM students showcased their exuberance through dance performances. A particularly creative highlight was the artistic display of a paper-crafted national flag.

The entire gathering embraced ethnic attire, adding to the fervor of the occasion. Following the program, a delectable breakfast spread was served, fostering opportunities for interaction and networking among the attendees. The enthusiastic involvement of the students in such events was truly heartening. Their unwavering commitment to celebrating national pride and unity was palpable, as they danced and reveled in the festivities until the very last note played. Anticipating more such occasions in the future, there's a genuine sense of excitement for the students to continue showcasing their enthusiasm and dedication to such vital commemorations.



FOUNDERS DAY



“Don’t worry about failure; you only have to be right once.” –Drew Houston. The institution's vision finally came to fruition on August 29th. Founder's Day is the highest point in any institution's history. It symbolizes the conversion of ethereal notions, theories, and aspirations into tangible reality. This day captures the institution's progress and unwavering strength in addition to denoting the institution's founding. Additionally, Founder's Day is the celebration of Mr. J. P. Goyal's extraordinary journey. His life's work was to give students the best possible educational opportunities in India and around the world. Sometimes it's important to think back on people who have motivated us and given us the best possible education so that we may recognize their efforts.

Research Workshop



On September 7, 2023, a research workshop titled "Literature Review: A Dimension in Qualitative Research" was conducted at the GIBS Campus. This workshop brought together all the faculties of the institution and was aimed at providing an insightful introduction to the concept of literature review within qualitative research. The event was organized by the dedicated efforts of Dr. Sankar Mukherjee, Associate Professor and Head of Research and Publications, and Mr. Partha Sen, Professor of Practice, Head of Research and Publications, at GIBS.

The workshop was designed with several primary objectives in mind. Firstly, it aimed to provide participants with an introduction to the foundational concepts of literature review, ensuring a comprehensive understanding of its principles. Secondly, the workshop sought to delve into the diverse types of literature reviews, emphasizing their critical role in qualitative research methodologies. Moreover, the session was structured to foster dynamic discussions, encouraging active participation and involvement from attendees, thereby creating a platform for productive question-and-answer exchanges. Overall, the workshop aimed to equip participants with the necessary knowledge and engagement to navigate the landscape of literature review effectively.

INDUSTRIAL VISIT



PGDM Students of GIBS Business School went for an educational tour to Akshaya Patra Foundation, the non-profit charitable trust devoted to battling hunger and malnutrition through its school lunch program. Three separate trips were scheduled for the three sections of PGDM first-year students on February 1st and February 2nd wherein students got the opportunity to observe the operational processes of the foundation and the cooking procedures that are used to prepare nutritious meals for school children. They also got the chance to speak to the workforce of the trust and learn about the various challenges faced in managing such a big-scale organization. The students learned about the significance of combating hunger and malnutrition in countries with high income disparity like in the case of India. The day ended with the students visiting the famed ISKCON temple and spending time on its divine premises.

IRE TALKS

In a noteworthy event that resonated with the spirit of innovation and entrepreneurship, GIBS Business School hosted IRE Talks featuring Mr. Gaurav Kundra and Mr. Gaurav Sharma on June 16, 2023. The session revolved around the theme, "Empowering Students as Innovators: A Path to Entrepreneurial Excellence." As a student at GIBS, the author was privileged to be part of this enlightening experience. The dynamic duo of Mr. Kundra and Mr. Sharma shared valuable insights, emphasizing the pivotal role of students as innovators in shaping a path toward entrepreneurial success. Their words struck a chord with the audience, underlining the idea that innovation is the cornerstone of modern entrepreneurship.

They explored how fostering a culture of innovation within academic institutions like GIBS can empower students to become trailblazers in the business world. The session not only inspired but also provided a blueprint for nurturing the entrepreneurial spirit within the student community. It highlighted the importance of equipping students with the skills and mindset necessary to embark on entrepreneurial journeys and make a lasting impact in the business landscape. GIBS, as a torchbearer of innovation and excellence, continues to champion the cause of nurturing the next generation of innovators and entrepreneurs.





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IRE TALKS
SERIES # 519

AN IRE TALK ON
NAVIGATING PROFITABLE GROWTH:
OFFLINE BRAND BUILDING IN THE FMCG INDUSTRY BY DOBIEE

27 JUNE **4:30 PM**

ARJUN MUKESH DHARAMSHI
Founder & CEO - Dobiee
Shark Tank Fame

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f i t y

In a compelling IRE Talk held on the 27th of June 2023, Mr. Arjun Mukesh took the virtual stage to share his insights on the intricacies of "Navigating Profitable Growth." The event, which left an indelible mark on the students and faculty at GIBS Business School, was a testament to the institution's commitment to fostering a culture of continuous learning and innovation. Mr. Arjun Mukesh, an accomplished business strategist, shed light on the multifaceted journey of achieving profitable growth in today's dynamic business landscape.

His words resonated deeply with the GIBS community, underscoring the significance of striking a delicate balance between expansion and sustainability. Mukesh emphasized the importance of not just rapid growth but also strategic and enduring development, ensuring that businesses evolve while remaining profitable. The GIBS students, eager to absorb every nugget of wisdom from this insightful session, were left with a profound understanding of the need for adaptability, innovation, and a long-term vision in the pursuit of profitable growth. Arjun Mukesh's talk wasn't just an event; it was a catalyst for inspired thinking and strategic planning, leaving the GIBS campus abuzz with ideas and ambitions for the future. Mr. Arjun Mukesh's IRE Talk was an invaluable addition to the academic and professional landscape at GIBS Business School. The event showcased the institution's unwavering commitment to providing its students with access to thought leaders and industry experts. It was a day of reflection, learning, and a rekindling of the entrepreneurial spirit, with GIBS students well-equipped to embark on their journeys to navigate the path of profitable growth in the business world.



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On 7th July 2023, a wonderful session on the topic “The Journey and Learning of a Med Tech entrepreneur” was conducted by Mr. Arun Agarwal. He is the founder of Janitri Innovations and a personality known for Shark Tank fame. He is armed with a B-tech in electronics and an M- Tech in Biomedical Engineering from VIT. Mr. Agarwal stands as an inspiring role model for entrepreneurs aiming to utilize technology for meaningful social change. His dedication to improving maternal and neo healthcare demonstrates the profound impact of visionary leadership in addressing critical societal issues.



In this session, he talked about his journey and the challenges he faced in opening his startups. Other insights that he talked about were technology used in healthcare, problems, and solution validation, building good relationships with customers, and the future of med-tech in India. The entrepreneur's narrative painted a vivid picture of resilience and innovation, showcasing the transformative power of technology in healthcare. The audience learned that success in the Med Tech field requires a unique blend of passion, adaptability, and a deep understanding of patient needs. Their journey served as a testament to the potential for positive change in the world through entrepreneurial endeavors in healthcare. We are obliged to Mr. Arun Agarwal for this illuminating session and very fortunate that we got a chance to listen to his journey.

There is a saying that “There is no right time, there is just time, and what you choose to do with it”. We are privileged that Mr. Gulshan Sharma, who is the founder of Falhari and a renowned entrepreneur delivered an inspiring IRE session on the topic “From Idea to Market: Navigating the Entrepreneurial Journey” on 18th July, 2023. He is a Shark Tank finalist along with Forbes 30 under 30 achievers in Asia. Mr. Gulshan Sharma enlightened the session with his entrepreneurial experience. He discussed the various techniques and technologies that he used in this startup and also the market strategy. In a world where people are opting for fast and unhealthy food, Mr. Gulshan Sharma's goal is to mix taste with health with minimum purchase cost and optimal pricing. At last, he concluded that an entrepreneur must possess a relentless drive to turn ideas into reality and create a meaningful impact.



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IRE TALKS
SERIES #540

BUILDING A WORLD-CLASS INDIAN BRAND

**TAKING YOUR
BUSINESS GLOBAL**

AUGUST 08, 2023

RECORDED WEBINAR

MR. JITENDRA SHARMA
Founder and CEO Of
HairOriginals | Shark
Tank Fame

**SHARK
TANK
INDIA**

Shark Tank fame Mr. Jitendra Sharma, the Founder of 'Hair Originals', recounted his journey toward founding his business during this much-awaited IRE Talk session. He is an IIT, Delhi graduate who spent 11 years working in the oil and gas sector for Total Energies before making a complete 180-degree career change and entering the hair extension industry. His session "Taking your Business Global" talks about how women willingly sacrificed their hair in the temples of the South, but he also came across some unethical practices. Driven by his strong moral compass and the belief that such practices needed to be eradicated worldwide, he conceptualized "Hair Originals" as a one-stop destination for high-quality hair extensions catering to diverse beauties across the globe. Furthermore, Mr. Sharma's discourse centered on guiding young and ambitious professionals and students in channeling their ideas toward problem-solving. He emphasized the importance of gaining a comprehensive understanding of the corporate sector before embarking on their entrepreneurial journey. The participants agreed that knowing the ins and outs of the business, as well as learning about the competition and their failures, are critical for establishing a market presence. Mr. Sharma's enlightening talk not only showcased his entrepreneurial success but also served as a source of inspiration for those looking to transform their innovative ideas into reality, all while upholding ethical values.





The banner features a red and white color scheme. On the left, the GIBS Business School logo is displayed with the tagline 'LEARN • EARN • RETURN'. Next to it, the text reads 'Global Institute of Business Studies' and 'Managed by Goyal Educational Trust®'. A circular logo with a megaphone icon and the text 'IRE TALKS' is also present. The main title 'DO WE NEED A NEW PARADIGM FOR MARKETING?' is prominently displayed in bold black letters, with 'MARKETING?' highlighted in a yellow box. Below the title, a red banner contains the text 'IRE TALKS #545'. A calendar icon and the date '18th August, 2023' are shown. On the right, a circular portrait of Prof. Dr. Georg Bouché is featured. Below the portrait, a dark blue box contains his name and title: 'PROF. DR. GEORG BOUCHÉ HONORARY CONSUL OF THE REPUBLIC OF THE GAMBIA, IU INTERNATIONAL UNIVERSITY GERMANY'. The website 'www.gibs.edu.in' is at the bottom left, and social media icons for Instagram, Facebook, YouTube, and LinkedIn are at the bottom right. A red circle with the text 'REC' is in the top right corner.

REC

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IRE TALKS

**DO WE NEED A NEW
PARADIGM FOR
MARKETING?**

IRE TALKS #545

 **18th August, 2023**

PROF. DR. GEORG BOUCHÉ
HONORARY CONSUL OF THE REPUBLIC
OF THE GAMBIA, IU INTERNATIONAL
UNIVERSITY GERMANY

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On the 18th of August 2023, the IRE talk centered its discussion around the compelling question, "Is a new marketing paradigm necessary?" The distinguished speaker was Prof. Grorg Bouche, a dedicated professor at IU International University, Germany's largest educational institution. Prof. Bouche's impressive academic journey includes obtaining his European MBA from the University of Birmingham in the United Kingdom and the FUNDESEM Business School in Spain. Moreover, he holds a doctorate from Liverpool John Moores University, UK. During the session, Prof. Bouche shared a wealth of knowledge and offered invaluable insights. His discourse revolved around the significance of innovation and continuous research in the realm of marketing. He eloquently underscored the close relationship between marketing and strategy, highlighting how the digital age has transformed the way we engage with and reach our audience. Traditional marketing has given way to digital approaches, epitomized by platforms like Instagram and LinkedIn. Prof. Bouche emphasized the paramount importance of customer satisfaction and retention for any company. He underscored that marketing serves as the lifeblood of a product, and the more innovative and engaging the marketing strategies, the broader the reach. To succeed, a company must define a clear vision, mission, and target audience within the market. Furthermore, he stressed the need for a laser-like focus on marketing tools and managerial decisions to achieve the desired outcomes. The students at GIBS eagerly anticipate more such enlightening and engaging sessions in the future, recognizing the immense value they bring to their academic and professional growth.



Residing in Singapore, Professor Anoop Nagarajan's global journey of education and professional experience spans across Europe, Asia, and the United States. However, his true passion lies in both teaching and traveling. For him, there's nothing quite like the combination of these two pursuits. He finds that the dynamic between classroom interactions differs significantly when comparing his experiences in South Africa, Sydney, and even San Francisco. This distinction, he believes, is what keeps his flame as an international educator burning bright.

As a seasoned international trainer, Professor Nagarajan places a strong emphasis on meticulous planning, keen observation, and limited verbal engagement to capture the attention of his new students. At the end of each day, he reflects upon the universality of the human experience and the commonality we all share under the same boundless blue sky. In his recent IRE webinar, Professor Nagarajan delved into topics ranging from the Blue Ocean Strategy to the role of culture in supporting Design Thinking and Innovative Problem-Solving. He also discussed the concept of the Red Ocean Strategy. In essence, the Red Ocean Strategy involves fierce competition to gain a larger market share, while a "blue ocean" represents a market with little to no rivalry.

In today's highly competitive and interconnected world, personal branding has become more than just a buzzword; it's a vital tool for individuals seeking success in various aspects of life. On August 29, 2023, GIBS conducted an exceptionally insightful IRE talk on the topic "Building your own personal brand as an entrepreneur," featuring Ms. Vrinda Gupta, a dedicated soft skills and corporate trainer who has empowered thousands of individuals. Ms. Vrinda's journey is remarkable, characterized by her role as a Professor-PW and a distinguished speaker at G Summit 2023.



During the session, Ms. Vrinda delved into the significance of personal branding, emphasizing the key elements of brand identity and offering practical strategies to overcome challenges. Through the process of self-discovery, strategic planning, and effective communication, attendees learned how to craft and showcase their unique personal brand.

Moreover, Ms. Vrinda's empowering insights enabled students to stand out in the crowd, make meaningful connections, and navigate the increasingly competitive landscape of the business world. Her talk served as an invaluable guide for those aspiring to excel in their entrepreneurial endeavors, reinforcing the importance of personal branding in achieving their goals.



On September 12, 2023, Mr. Arnab Sarkar, a fintech expert and consultant, delivered a session on the trends in fintech to students at GIBS Business School Bangalore. Fintech, or financial technology, is the use of technology to improve the delivery of financial services. Fintech is a rapidly evolving industry, and new trends are emerging all the time. In his session, Mr. Sarkar discussed the following trends in fintech: Embedded finance: Embedded finance is the integration of financial services into non- financial products and platforms. For example, a ride-hailing app may offer embedded finance services such as buy now, pay later (BNPL) or micro-loans to its customers. Decentralized Finance (DeFi): DeFi is a financial system that is built on blockchain technology.

DeFi allows users to access financial services without the need for traditional financial institutions such as banks. Artificial intelligence (AI) and machine learning (ML): AI and ML are being used by fintech companies to improve the efficiency and accuracy of financial services. For example, AI and ML can be used to detect fraud, assess risk, and personalize financial products and services. Open banking: Open banking is a framework that allows customers to share their financial data with third-party providers. This allows customers to access more innovative and personalized financial services. Mr. Sarkar also discussed the impact of these trends on the financial industry and on consumers. He explained that these trends are making financial services more accessible, affordable, and convenient for consumers.





**MASTERING BUSINESS
COMMUNICATION
USING MUSCULAR
MEMORY**



MR. SIDDHARTH BALIGA
Vice President at Vani.Coach

 **16 September 2023**
09:30 AM - 10:45 AM
Venue : Auditorium

www.gibs.edu.in



Mastering Business Communication Using Muscular Memory by Siddharth Baliga at GIBS Business School Bangalore on September 12, 2023. Mr. Siddharth Baliga, a communication coach and trainer, delivered a session on mastering business communication using muscular memory to students at GIBS Business School Bangalore. Muscular memory is the ability to perform a complex task without consciously thinking about it. It is developed through repetition and practice. In the context of communication, muscular memory refers to the ability to speak and write effectively without having to think about the mechanics of language. Mr. Baliga explained that muscular memory can be used to improve all aspects of business communication, including Public speaking: Muscular memory can help you to deliver your presentations in a confident and engaging manner. Negotiation: Muscular memory can help you to remain calm and collected during negotiations. Networking: Muscular memory can help you make a good first impression and build strong relationships with potential clients and partners. Writing: Muscular memory can help you to write clear, concise, and persuasive business documents. Mr. Baliga shared the following tips for improving your business communication using muscular memory. Practice regularly: The more you practice communicating, the more your brain will develop the neural pathways needed to communicate effectively. Get feedback: Ask others to give you feedback on your communication skills. This will help you to identify areas where you need to improve. Record yourself: Record yourself giving presentations, negotiating, or networking. This will help you to see and hear how you are communicating. Use visualization: Visualize yourself communicating effectively in different situations. This will help to create the neural pathways needed to communicate effectively in real life. Mr. Baliga's session was well-received by the students. They found his insights and tips on improving business communication using muscular memory to be very helpful.

On September 23, 2023, Mr. Shekhar Bali, a wellness coach and soft skills trainer, delivered a session on the concept of emotional intelligence to students at GIBS Business School Bangalore. Emotional intelligence (EI) is the ability to understand and manage one's own emotions, as well as the emotions of others. It is a critical skill for success in both personal and professional life. In his session, Mr. Bali defined EI and discussed its importance. He also shared tips on how to improve one's EI. Mr. Bali explained that EI is composed of four key components: Self-awareness: The ability to understand one's own emotions and how they impact one's thoughts and behavior.

Self-management: The ability to regulate one's emotions and respond to situations in a calm and collected manner. Social awareness: The ability to understand and empathize with the emotions of others. Relationship management: The ability to build and maintain positive relationships with others. Mr. Bali emphasized that EI is a skill that can be learned and improved with practice. He shared the following tips for improving one's EI: Identify your emotions: The first step to improving your EI is to be able to identify your emotions. Pay attention to your physical and mental sensations when you are feeling different emotions. Understand your triggers: Once you can identify your emotions, try to understand what triggers them. This will help you to anticipate and manage your emotions more effectively. Develop healthy coping mechanisms: When you are feeling overwhelmed by your emotions, it is important to have healthy coping mechanisms in place. Exercise, relaxation techniques, and spending time with loved ones are all healthy ways to cope with difficult emotions. Be empathetic: Try to put yourself in the shoes of others and see things from their perspective. This will help you to understand and empathize with their emotions. Communicate effectively: Communicate your emotions clearly and assertively. This will help you to build and maintain healthy relationships with others. Mr. Bali's session was well-received by the students. They found his insights and tips on improving one's EI to be very helpful.



JOY OF LEARNING

On the 26th of July, 2023, the faculties at our esteemed institution had the pleasure of attending an enlightening "Joy of Learning Session" hosted by Professor Sowmya. The topic of the day: "Exam Reforms." This session was not just about lectures and academic theories; it was an immersive experience designed to ignite the passion for teaching and learning.

Prof. Sowmya, GIBS Business School, believes that the education system should constantly evolve to cater to the ever-changing needs of students. She began the session by emphasizing that the pursuit of knowledge should be a joyful and transformative experience. Exams, she argued, often induce stress and anxiety, which can hinder the learning process. Thus, she stressed the importance of reimagining the examination system.



The Joy of Learning Session also delved into the importance of feedback and self-reflection. Prof. Sowmya advocated for a culture of constructive feedback, both from teachers and peers, which is crucial for a student's growth. She encouraged faculty to help students understand that mistakes are opportunities for learning, not marks of failure.

On the 24th of August 2023, the PGDM department at GIBS organized a captivating faculty interactive session as part of their ongoing "Joy of Learning" initiative. This insightful session took place in the conference room and attracted a total of 08 enthusiastic participants. Professor Kirron Bindu, the Area Chair for Finance, led the session, focusing on a compelling case study titled "The Anand Nagar Electricity Company." The event extended from 2.00 PM to 4.00 PM. To commence the session, Professor Bindu provided an introductory overview of management frameworks relevant to consulting. Participants were enlightened about the array of frameworks at their disposal in the field of management consulting. As the session progressed, the discussion delved into the core of the case study. Importantly, the session fostered a dynamic and interactive atmosphere, encouraging all participants to engage actively by posing questions and sharing insights.



The session was a collective learning experience, with faculty members actively participating and contributing valuable insights. The discussions revolved around not only management frameworks for consulting but also the implications of privatizing a public enterprise. The scenario presented in the case study highlighted the complexities of a private entity acquiring a public enterprise, especially when the latter holds responsibilities beyond profit, such as the welfare of the public. This exchange of ideas and perspectives left a lasting impact on all faculty members in the PGDM department, contributing to their ongoing professional growth and development.





JOY OF LEARNING

**PREVENTION OF SEXUAL HARASSMENT
OF WOMEN AT WORKPLACES**
Enhancing awareness legally

DR. AR VIJAYA CHANDRAN
Professor & Program Chair
GIBS Business School



21 SEPTEMBER, 2023

 3:00 PM - 4:30 PM

 CONFERENCE ROOM, GIBS

www.gibs.edu.in



A recent "Joy of Learning" session on 21st September 2023 conducted by the esteemed speaker, Dr. Vijay Chandran, focused on a pivotal subject— "Prevention of Sexual Harassment on Women at Workplaces," providing faculty members with valuable insights to navigate this sensitive topic in both educational and professional settings. Dr. Vijay Chandran commenced the session by providing a comprehensive understanding of the various forms of sexual harassment and how they manifest in professional settings. This foundational knowledge was essential for faculty members to identify potential issues and address them effectively. An essential aspect of the discussion was how faculty members can contribute to creating an inclusive classroom environment. Vijay Chandran emphasized the role educators play in setting the tone for respectful and tolerant behaviour, fostering an atmosphere where all students feel valued. Vijay Chandran emphasized the role educators play in setting the tone for respectful and tolerant behaviour, fostering an atmosphere where all students feel valued. Effective communication is crucial in addressing and preventing sexual harassment. The session provided practical communication strategies that faculty members could employ to encourage open dialogue, making students comfortable discussing their concerns and experiences. The Joy of Learning session conducted by Vijay Chandran for faculty at GIBS Business School exemplifies the institution's commitment to fostering a safe and inclusive learning environment.

RESEARCH SERIES

On July 24th, 2023, the GIBS campus held a Research series session on “Wistronics case” which happened in Kolar in Karnataka state and was attended by all the faculties of the institution from 3.30 PM to 5.00 PM. The speaker for the session was Dr A.R Vijaya Chandran, Professor and Program Chair, GIBS. The resource person of the day was introduced by Dr. S. Chitradevi, Asst. dean, Department of Management. The speaker started explaining the case and later on, the learning objectives and RBTL linkage were explained. It was a completely interactive session. All the participants asked questions and it was driven more towards Industrial Relations in the HR stream. All the faculty participated and there were a lot of insights regarding labour laws and their implementation and the gaps which are existing in the system were clearly explained. Discussion based on the recent trends in the HR trends was also discussed. It was a good experience for all the faculty.



GIBS
BUSINESS SCHOOL
LEARN • EARN • RETURN

RESEARCH SERIES

WISTRONICS CASE

RESOURCE PERSON

DR. VIJAYA CHANDRAN **MONDAY**
PROFESSOR - ORGANIZATIONAL
BEHAVIOR & HUMAN RESOURCES
AT GIBS BUSINESS SCHOOL,
BANGALORE

24 JULY, 2023
03:30PM ONWARDS

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RESEARCH SERIES

GIBS
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LEARN • EARN • RETURN

**SALESMAN'S ATTITUDE
TOWARDS BUYERS -
A RETAIL PERSPECTIVE**

23rd Aug, 2023
3:30 PM Onwards

Conference Room

SPEAKER

DR. A V R MAHADEV
ASSOCIATE PROFESSOR
GIBS BUSINESS SCHOOL

www.gibs.edu.in

In a world characterized by relentless consumerism, the role of a salesman in retail has never been more pivotal. On the 23rd of August 2023, Dr. AVR Mahadev, an eminent figure in the realm of business studies, spearheaded a research series at GIBS Business School that delved deep into the dynamics of a salesman's attitude towards buyers, particularly from a retail perspective. In the captivating session, Dr. Mahadev unraveled a web of insights, shedding light on the intricacies of this vital relationship. He emphasized that a salesman's attitude has a profound impact on the buyer's overall shopping experience, and consequently, on the success of a retail establishment.

The research series explored the multifaceted aspects of a salesman's attitude, from empathy and product knowledge to communication and adaptability. Dr. Mahadev's findings indicated that a positive attitude fosters trust and customer loyalty, translating into higher sales and improved brand image. This event was a testament to GIBS Business School's commitment to fostering a profound understanding of contemporary business dynamics. It reinforced the idea that the success of retail businesses hinges not only on the quality of their products but also on the interpersonal skills and attitudes of their sales force. In the wake of this illuminating research series, it is clear that understanding and enhancing the attitude of salesmen towards buyers is a linchpin for the retail industry's growth and prosperity. Dr. Mahadev's work has undoubtedly paved the way for a brighter and more informed future in the world of retail business.



On September 22nd 2023, GIBS held a Research series session on “Challenge to adapt the framework of ESG in manufacturing plant” a case study approach which was attended by all the faculties of the institution. The speaker for the session was Prof. Ribhu Ray. This session was conducted for the faculties of GIBS from 3.00 pm to 4:30 pm. The resource person was introduced by Ch. Lakshmi Hyma Asst. Professor. The session started by giving a brief introduction about Epigamia’s manufacturing plant in Mumbai which is producing Greek yogurt. One of the main investors in this plant is Deepika Padkone Bollywood actress, who invested 100 million Dollars. The speaker shared more valuable information on the topic. The main objective of this case study is to accomplish the impact of ESG framework on sustainable development Goals. After discussing various problems Prof. Ribhu explained probable solutions like Aerobic ponds, Anaerobic ponds, Activated sludge, etc. And concluded with the future dimensions like maintaining the framework of ESG and preserving the natural resources for future generations.

FACULTY ACHIEVEMENTS



Achievements of Dr. Kavita Mathad

Dr. Kavita Mathad, the Dean and Chief Growth Officer (CGO) of GIBS Business School, continues to shine brightly as a visionary leader and scholar. From her recent speaking engagements and publications to her active participation in workshops and conferences, Dr. Mathad's contributions have left an indelible mark in the field of management and education. In this article, we celebrate the remarkable achievements of this distinguished academic leader, specifically focusing on her accomplishments from July to September 2023.

Distinguished Speaker at IDA H.Ed Round Table Discussion

One of the standout moments for Dr. Kavita Mathad during this period was her invitation as a Distinguished Speaker at the IDA H.Ed Round Table Discussion held at the Bangalore International Exhibition Centre on October 18, 2023. Her insights undoubtedly added significant value to this important educational event.

Session Chair at FICC 2023 FORE International Case Conference

On June 2, 2023, Dr. Mathad was invited to serve as a Session Chair at the FICC 2023 FORE International Case Conference organized by the FORE School of Management in Delhi. Her role as a session chair speaks volumes about her expertise and leadership in the realm of case studies and management education.

Notable Publications

i) Dr. Mathad's scholarly contributions are a testament to her dedication and expertise in the field. In September 2023, she authored a groundbreaking chapter titled "Hospital 4.0: Capitalization of Healthcare in Industry 4.0 Economy" in an edited book by Khang, A., Rana, G., Taylor, R.K., & Abdullayev, published by CRC Press. This publication, indexed in Scopus, sheds light on the intersection of healthcare and emerging technologies.

ii) Another noteworthy publication is her paper titled "The New HR Inclination for Artificial Intelligence Aiding Talent Acquisition", which was included in the book "Disruptive Artificial Intelligence and Sustainable Human Resource Management: Impacts and Innovations – The Future of HR" published by River Publishers in 2023. This paper is also indexed in Scopus and available on IEEE Xplore.

Workshop Attended: Data Analysis & Structural Equation Modeling

In June 2023, Dr. Mathad actively engaged in her own learning journey by participating in a five-day Faculty Development Program (FDP) on "Data Analysis & Structural Equation Modeling" organized by the Asian Business School in Noida, Uttar Pradesh. This demonstrates her commitment to staying at the forefront of the latest developments in

Throughout the third quarter of 2023, Dr. Kavita Mathad showcased her expertise by presenting research papers at various international conferences:

- At an international conference organized by GIBS Business School in Bangalore on August 11-12, 2023, she presented a paper titled "Consumer Factors and their Influence on Behavioural Intentions Towards Adoption of Gamification." This research delves into the intriguing world of gamification and its influence on consumer behaviour.
- On June 22-23, 2023, she presented another paper titled "A Comparative Analysis of One District One Product (ODOP) Policy between India, Japan, and Thailand: A Study on Brand Marketing on Local Product" at the International Conference on Services Marketing: Digitization and Management organized by NSB Academy in Bengaluru. This paper explores the unique branding and marketing strategies of local products in different regions.
- Lastly, Dr. Mathad presented a compelling case study titled "Green is the Colour of Money: A Case of E-waste Management in India" at the FICC 2023 Case Conference organized by the FORE School of Management on June 2-3, 2023. Her case study addressed the crucial issue of e-waste management and its economic implications.

Dr. Kavita Mathad's accomplishments from July to September 2023 are truly outstanding. Her work in academia and her role as a leader in the field make her a highly valuable asset to GIBS Business School and the academic community. We look forward to her future contributions.

Achievements of Dr. Vijaya Chandran

Dr. Vijaya Chandran, a distinguished faculty member at GIBS Business School, has once again showcased his expertise and commitment to the field of Human Resources.

Keynote Speaker at National Seminar on HR in the Era of AI

On the 8th of September 2023, Dr. Vijaya Chandran was invited as a resource person and speaker at the prestigious National Seminar on HR in the Era of AI, hosted at Kristu Jayanti College. His insights on the evolving role of HR in the age of artificial intelligence left the audience captivated and inspired. Dr. Chandran's ability to dissect complex topics and present them in an understandable and engaging manner was evident during his presentation. His contributions enriched the seminar, making it a memorable event.

Thought-Provoking Article: "The Paradox of Workplace Flexibility"

In his pursuit of knowledge dissemination and thought leadership, Dr. Vijaya Chandran authored an article titled "The Paradox of Workplace Flexibility" during this quarter. This article delves into the intricate dynamics of flexible work arrangements in the contemporary corporate world. Dr. Chandran, with his profound understanding of HR trends, brings to light the challenges and opportunities that arise from offering flexibility in the workplace. His article serves as a valuable resource for HR professionals and academics seeking to understand the multifaceted nature of workplace flexibility.

These remarkable accomplishments by Dr. Vijaya Chandran exemplify his unwavering commitment to promoting excellence in HR and business education. GIBS Business School is proud to have such a distinguished faculty member among its ranks. His contributions continue to enrich our academic community and the business world at large.

Professor Hari Prakash Karcherla Shines as Judge at IIM Visakhapatnam's Case Study Competition

Professor Hari Prakash Karcherla is renowned for his academic prowess and extensive experience in the field of business management. As a respected educator at GIBS Business School, he has consistently displayed a passion for teaching and a commitment to nurturing the future leaders of the corporate world. His journey in academia is marked by a dedication to pushing the boundaries of business knowledge and an unwavering commitment to quality education.

M Visakhapatnam Case Study Competition

IIM Visakhapatnam is one of India's premier business schools, known for its rigorous academic programs and high standards of excellence. The Case Study Competition held at IIM Visakhapatnam is an annual event that attracts talented students from top B-schools across the country. This competition challenges participants to analyze complex business scenarios and devise innovative solutions, mirroring the challenges they might face in the real world. Professor Hari Prakash Karcherla's selection as a judge for the competition underlines the recognition of his expertise and insightful understanding of the business world. As a judge, he was tasked with evaluating the participating teams' presentations and providing constructive feedback. His role was not only to assess the performance of students but also to inspire and guide them towards a deeper understanding of business management. The presence of Professor Hari Prakash Karcherla at IIM Visakhapatnam's Case Study Competition on the 21st of July, 2023, was a testament to his commitment to nurturing young minds and his exceptional contribution to the world of business education. His role as a judge and mentor elevated the competition, offering students an opportunity to learn from a distinguished academic and industry expert. Professor Karcherla continues to inspire and shape the future of business education, leaving an indelible mark on the students and institutions fortunate enough to have him as a part of their academic journey.

Professor Sudindra V R: A Scholar's Perspective in Book Chapter Review for BP International Publication

In the world of academia, scholars and educators play a pivotal role in shaping the intellectual discourse of their respective fields. One such distinguished scholar, Professor Sudindra V R, a faculty member at GIBS, has been recognized for his remarkable expertise and insights. On the 12th of August, 2023, he was given the opportunity of contributing to a book chapter review for BP International Publication.

Professor Partha Sen: A Dynamic Educator

Professor Partha Sen is an eminent figure in the world of education, widely celebrated for his academic excellence and commitment to nurturing innovative thinkers. As a revered educator at GIBS Business School, he has consistently demonstrated an unwavering passion for teaching and a strong dedication to molding the future leaders of the business world. His journey in academia is characterized by a tireless commitment to pushing the boundaries of knowledge and delivering quality education. Inderprastha Engineering College, a renowned institution, is known for its rigorous academic programs and commitment to fostering innovation and critical thinking. The Workshop on Design Thinking, Critical Thinking, and Innovation Design is an annual event that attracts students, educators, and professionals alike. This workshop aims to impart knowledge and practical skills in design thinking and critical thinking to prepare individuals for the demands of the dynamic job market.

The presence of Professor Partha Sen at Inderprastha Engineering College's Workshop on Design Thinking, Critical Thinking, and Innovation Design on the 17th of August, 2023, was an acknowledgment of his exceptional contributions to the world of education and innovation. His participation not only added prestige to the event but also provided a golden opportunity for students, educators, and professionals to learn from his immense knowledge and practical experiences. Professor Partha Sen continues to be a beacon of knowledge and innovation, influencing and inspiring those fortunate enough to be a part of his academic journey.

June: Shaping Future Business Leaders In June,

Dr. Girish Babu, a distinguished member of the GIBS Business School faculty, undertook the role of an External Examiner for the Bangalore University BBA Project work Viva Voce Examination. His commitment to nurturing the next generation of business professionals was evident as he diligently evaluated the academic projects of young minds, ensuring the highest standards of education.

July: An Expert in Evaluation

In July, Dr. Girish Babu donned the hat of an Evaluator at the Department of Examination and Evaluation, Bangalore University, for the EDP Subject. His expertise in the field was instrumental in ensuring fair and precise assessment and maintaining the integrity of the educational system.

August: A Contributor to Academic Excellence

Dr. Girish Babu's contributions extended to the development of academic content in August as he served as the Question Paper setter for Bangalore University's End Semester Exam "Aug/Sep-2023" for the Compensation Management Subject. His dedication to maintaining the quality and relevance of educational material was evident in this significant role.

A Beacon of Ethical Leadership

In the same month, Dr. Girish Babu furthered his commitment to nurturing holistic professionals by acting as a Resource Person at GFGC Ramanagara. He conducted a Value-added course on Ethics and Integrity, aimed at transforming the transition from campus to corporate life. His expertise in imparting ethical values to students is an essential part of their journey toward becoming responsible and conscientious business leaders.

September: The Pinnacle of Achievement

September marked a series of remarkable accomplishments for Dr. Girish Babu. He was awarded a PhD from Bharathiar University, a well-deserved recognition of his dedication to academic research and his invaluable contributions to the field. The Certificate of Completion, received as part of the Sep 2023 Convocation, stands as a testament to his scholarly prowess. Moreover, Dr. Girish Babu earned a Gold Medal for student Feedback from both the 2021-24 and 2022-25 batches, underlining his effectiveness in teaching and mentorship.

STUDENT ACHIEVEMENTS



Mr. Parv, a Rising Star from GIBS Business School, Shines at the Young Leader Summit in Bangalore

. On the 8th of July, 2023, the Indian Institution of Bangalore was abuzz with energy and enthusiasm as young leaders from across the country converged for the highly anticipated Young Leader Summit. Among the bright minds that gathered for this event was Mr. Parv, a student of GIBS Business School, whose presence and participation left an indelible mark on the summit. In this article, we will delve into the summit's significance, Mr. Parv's journey to the event, and the impact he made during his time at the summit. The Young Leader Summit, organized by the Indian Institution of Bangalore, is a prestigious annual event that serves as a meeting point for young leaders, visionaries, and change-makers.

The summit's primary objective is to provide a platform where emerging leaders can come together, exchange ideas, and gain valuable insights from seasoned professionals and thought leaders. It is a place where the future of India's leadership is cultivated and nurtured. Mr. Parv demonstrated not only academic excellence but also a profound interest in leadership and social impact throughout his educational journey. This passion and dedication earned him a coveted invitation to attend the Young Leader Summit in Bangalore. Mr. Parv's commitment to leadership and his academic achievements made him the ideal candidate to represent his institution at this prestigious event.

Bharath and Eshwar Clinch 1st Place in HR Manager Competition at ABBS Inter Management Fest:

In a remarkable display of talent and expertise, Bharath and Eshwar, students from GIBS Business School, emerged victorious, securing the 1st place in the highly competitive HR Manager competition at the prestigious Acharya Bangalore B School (ABBS) Inter Management Fest. This outstanding accomplishment not only reflects their dedication and hard work but also highlights the exceptional education and mentorship they have received at GIBS.



One of the key factors that set Bharath and Eshwar apart from their competitors was their exceptional teamwork. Their ability to complement each other's strengths and support each other's weaknesses was evident throughout the competition. Their synergy allowed them to address HR challenges comprehensively, making them stand out as a dynamic and cohesive team. GIBS Business School's commitment to academic excellence and holistic development was evident in the way Bharath and Eshwar approached the competition.

Their deep understanding of human resource management concepts and their practical application played a pivotal role in their victory. The rigorous curriculum and mentorship provided by GIBS equipped them with the necessary knowledge and skills to excel in such a challenging competition. Their achievement serves as an inspiration to current and future students, showcasing the heights that can be reached with determination, knowledge, and innovative thinking. As they embark on their promising careers in HR management, we can only expect great things from these talented individuals and their alma mater, GIBS Business School.

As we bring this month's edition of the GIBS Newsletter to a close, we want to extend our heartfelt gratitude to each member of our vibrant community for their unwavering dedication and enthusiasm. Your achievements, both big and small, shape the unique tapestry of our college life, fostering a culture of excellence and camaraderie. Remember, whether in the classroom, on the field, or in the broader community, your contributions make GIBS a place of growth, innovation, and inspiration. We eagerly anticipate the stories and successes the next month will bring. Until then, stay curious, stay connected, and above all, stay safe.

Team - GIBS Business School